# **B.Sc.** Costume Design and Fashion

# Syllabus

# **AFFILIATED COLLEGES**

**Program Code: 22T** 

2023 - 2024 onwards



# BHARATHIAR UNIVERSITY

(A State University, Accredited with "A++" Grade by NAAC, Ranked 21st among Indian Universities by MHRD-NIRF)

Coimbatore - 641 046, Tamil Nadu, India

Progra	m Educational Objectives (PEOs)
	Sc. Costume Design and Fashion program describe accomplishments that graduates are d to attain within five to seven years after graduation
PEO1	Proficient Entrepreneur or Designer
PEO2	Competent in industry, academic or research in the field of garment and fashion technology
PEO3	Flair in Garment technology, Merchandising and Fashion designing & apparel manufacturing
PEO4	Develop entrepreneurial, business and Management skill and development
PEO5	Skilled in fashion portfolio presentation, dyeing industry, basic draping and garment industry,.
PEO6	Possess skills of Merchandiser, Fabric inspector, Quality controller
PEO7	Develop as a costume designer, CAD designer
PEO8	Demonstrate creativity and deploy creative ideas in apparel, fashion and Textile Industry.
PEO9	Possess professional, ethical and demonstrate spirit of excellence and leadership in career
PEO10	Equip Human Values, Ethics and Principles and have a concern over the society
	Special cost & milder

Progra	m Specific Outcomes (PSOs)
After the expected	ne successful completion of <b>B. Sc. Costume Design and Fashion</b> program, the students are ed to
PSO1	Professionally trained in the areas of Apparel Designing and technology and to acquire knowledge of various garments.
PSO2	Understand the basic concepts of Fashion Design, its Psychology and Traditional costumes
PSO3	Demonstrate understanding of the principles of selected fibres, Yarns, Fabrication and their Finishing techniques and methods.
PSO4	Equip with Apparel Management and Business, Merchandising, quality control and Entrepreneurial skills.
PSO5	Understand the concepts of Environmental consciousness, communication skill, holistic and value based education, and life long learning ability.



Program (	Outcomes (POs)
On success expected to	sful completion of the <b>B.Sc. Costume Design and Fashion</b> program, the students are
PO1	Design, Draft and construct children, women and men' garments and develop Fashion portfolios.
PO2	Apply the terminologies and concepts of Fashion design their respective field
PO3	Develop products with quality for market by using appropriate merchandising and marketing strategies
PO4	Plan and execute order in a garment manufacturing unit covering all stages - fiber, yarn, fabric and garment manufacture
PO5	Analyse the structure of the fabric and appraise fibre, yarn and fabric with basic tests
PO6	Enhance fabric designs with dyeing, printing and surface ornamentation techniques



# BHARATHIAR UNIVERSITY: COIMBATORE 641 046 B. Sc Costume Design and Fashion (CBCS PATTERN)

(For the students admitted from the academic year 2023-2024 and onwards)

### **Scheme of Examination**

				Exami	nation		
		Hours/		Ma	ximum l	Marks	
Part	Title of the Course	Week	Duration in Hours	CIA	CEE	Total	Credits
	Semester I				l l		
I	Language – I	6	3	25	75	100	4
II	English – I	6	3	25	75	100	4
III	Core Paper I– Basics of Garment Construction	5	3	25	75	100	4
III	Core Practical I – Basics of Garment Construction Practical	6	3	30	45	75	3
III	Allied I - Fashion Sketching Practical	5	3	30	45	75	3
IV	Environmental Studies *	லக்க2கம்	3	-	50	50	2
	Total	30	-	135	365	500	20
	Semester II		话.				
I	Language – II	6	3	25	75	100	4
II	English – II	4	3	25	25	50 @	2
	Effective English - Language Proficiency for employability	HIAR 2	Galder -	25	25	50 #	2
	http://kb.naanmudhalvan.in/Special:Filepath /Cambridge Course Details.pdf						
III	Core Paper II - Fashion Designing	4	3	25	75	100	4
III	Core Practical II - Garment Construction Practical I	5	4	30	45	75	3
III	Core paper III - Industrial Garment Production	4	3	25	75	100	4
III	Allied II – Fashion Designing Practical	3	3	30	45	75	3
IV	Value Education – Human Rights *	2	3	-	50	50	2
	Total	30	-	185	415	600	24
	Semester III						
I	Language – III	4	3	25	75	100	4
II	English – III	4	3	25	75	100	4
III	Core Paper IV - Fiber to Fabric	4	3	25	75	100	4
III	Core Practical III - Garment Construction Practical II	5	4	40	60	100	4
III	Core Paper V - Textile Wet Processing	4	3	25	75	100	4

National   National	III	Allied III – Fiber to Fabric Practical	3	3	30	45	75	3
Tamil**/Advanced Tamil* (OR)   Non-major elective - I (Yoga for Human Excellence)* / Women's Rights*   Non-major elective - I (Yoga for Human Excellence)* / Women's Rights*   Non-major elective - I (Yoga for Human Excellence)* / Women's Rights*   Non-major elective - II (General Awareness*)   Non-major elective - II (Non-major elective - II (Non-major elective - II (Non-major elective - II (Non-m	IV	Skill Based Subject I - Dyeing and	4	3	20	30	50	2
Semester IV	IV	Tamil** / Advanced Tamil* (OR) Non-major elective - I (Yoga for Human Excellence)* / Women's	2	3	-	50	50	2
I		Total	30	-	190	485	675	27
III   English – IV		Semester IV						
III	I	Language – IV	4	3	25	75	100	4
Design	II	English – IV	4	3	25	75	100	4
Fashion	III	<del>-</del>	5	3	25	75	100	4
Structure and Design Practical   IV   Skill Based Subject II - Surface   Embellishments Practical   Office Fundamentals Skill Course   Digital skills for employability   http://kb.naamudhalvan.in/Special-Tilepath   Microsoft Course Details.xlsx	III		5	3	25	75	100	4
Embellishments Practical	III		4	3	30	45	75	3
Digital skills for employability-  http://kb.naanmudhalvan.in/Special:Filepath /Microsoft Course Details.x1sx     IV   Tamil**/Advanced Tamil** (QR)   Non-major elective -II (General Awareness*)     Total	IV		4 லைக்கழகம்	3	20	30	50	2
Microsoft Course Details.xlsx		the state of the s		المالية	25	25	50 #	2
Non-major elective -II (General Awareness*)   30		/Microsoft_Course_Details.xlsx		5.Buri •				
15 Days Internship in any Textile Processing Unit/ Designer House / Buying House/ Garment Unit/ Retail Showrooms/ Boutiques - On completion of IV semester theoryexan / before the end of Fifth Semester.    Semester V	IV	Non-major elective -II (General	Coimbatore	College 3	-			
House/ Garment Unit/ Retail Showrooms/ Boutiques - On completion of IV semester theoryexand / before the end of Fifth Semester.    Semester V		Total	30	-	175	450	625	25
III		House/ Garment Unit/ Retail Showro / before the end of Fifth Semester.  Semester V	oms/ Bout	iques - On o	completion	on of IV	semester the	
Textiles of India								
Construction Practical III	111		5	. ≺	1 75	/5	100	/1
Quality and Cost Control       III       Internship Training # Report and Viva 15 Days Internship       -       -       12       38       50       2         III       Elective Paper I       5       3       20       55       75       3         IV       Skill Based Subject III - CAD Practical I       4       3       20       30       50       2	***			_			100	
Viva         15 Days Internship           III         Elective Paper I         5         3         20         55         75         3           IV         Skill Based Subject III - CAD Practical I         4         3         20         30         50         2		Core Practical IV - Garment Construction Practical III		4	40			4
III         Elective Paper I         5         3         20         55         75         3           IV         Skill Based Subject III - CAD Practical I         4         3         20         30         50         2	III	Core Practical IV - Garment Construction Practical III Core Paper X - Garment Quality and Cost Control		4	40 25	75	100	4
IVSkill Based Subject III - CAD Practical I432030502	III	Core Practical IV - Garment Construction Practical III Core Paper X - Garment Quality and Cost Control Internship Training # Report and Viva		4	40 25	75	100	4
Total 30 - 167 408 575 23	III	Core Practical IV - Garment Construction Practical III Core Paper X - Garment Quality and Cost Control Internship Training # Report and Viva 15 Days Internship	5	3	40 25 12	75	100	4 4 2
	III III	Core Practical IV - Garment Construction Practical III  Core Paper X - Garment Quality and Cost Control  Internship Training # Report and Viva 15 Days Internship Elective Paper I Skill Based Subject III - CAD	5 - 5	3	40 25 12 20	75 38 55	100 50 75	4 4 2 3

III	Core Paper XI - Computers in the	5	3	25	75	100	4
	Garment Industry						
III	Core Practical V - Basic Draping	5	3	30	45	75	3
	Practical						
III	Core Practical V - Project – Fashion	6	3	25	75	100	4
	Design Portfolio \$						
III	Elective Paper II	5	3	20	55	75	3
III	Elective Paper III	5	3	20	55	75	3
IV	Skill based subject-IV- CAD	4	3	20	30	50	2
	Practical II						
IV	Naan Mudhalvan Skill Course -	-	-	-	-	-	-
1 V	Employability readiness-Naandi/						
	Unmati/ Quest/ Izapy/ IBM Skill						
	build						
V	Extension Activities **	-	-	50	-	50	2
	Total	30	-	190	335	525	21
	Grand Total	-	-	-	-	3500	140

**CIA** – Continuous Internal Assessment

**CEE** – Comprehensive External Examination

- \* No Continuous Internal Assessment (CIA). Only University Examinations.
- \*\* No University Examinations. Only Continuous Internal Assessment (CIA).
- @ English II- University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.
- # Naan Mudhalvan Skill courses- external 25 marks will be assessed by Industry and internal will be offered by respective course teacher.

\$ Mark Division for Internship and Project

+	r	J		
Paper title	Total	CIA	C	CEE
	Marks		Evaluation	Viva-voce
Internship Training	50	12	30	08
Fashion Design Portfolio	100	25	50	25

List of Elective p	papers (C	olleges can choose any one of the papers as Electives)
	A	Organization of Garment Unit
Elective - I	В	Accounting and Business Management
	С	Entrepreneurial Development
	A	Marketing and Merchandising
<b>Elective - II</b>	В	Principles of Management
	С	Business Finance
	A	Home Textiles
<b>Elective - III</b>	В	Export Analysis and Documentation
	С	Apparel Quality Management



Course code	13A	BASICS OF GARMENT CONSTRUCTION	L	T	P	C
Core		Paper 1	5	-	-	4
Prerequisite		T Racir knowledge andili garmeni componente	Sylla Vers	bus ion	202. 202.	
Course Objecti				•		
The main object						
		functions of the sewing machine and the essential tool	ls			
-	-	of pattern making, grading and alteration				
Expected Cours		f sleeves, yokes and collars				
		n of the course, student will be able to:				
		ons of a sewing machine and the tools needed for sewin	19		K2	,
		ds of preparing pattern	-8		K2	
	e the types of				K4	
* *	• • •	f collars and yokes			K4	
J		ques in pattern layout, alteration and grading			K5	
		rstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> -	Cr	eate	IX	
Unit:1	, <b>112</b> - Onde	Essentials of Sewing	- CI	15 h	niirs	
	· ·	ngle needle machine, essential tools – cutting tools,				1
		r and kameez. Measurements required for men's shirt a			reme	ent
required for wor		r and kameez. Measurements required for men's shirt a		Pant.		
required for wor	men's salwa	r and kameez. Measurements required for men's shirt a  Pattern Making and Fitting	and	Pant.  15 h	ours	
Unit:2 Pattern Making	nen's salwar - Types; Dra	r and kameez. Measurements required for men's shirt a	and and	Pant.  15 h Limit	<b>ours</b>	ıs.
Unit:2 Pattern Making Methods of tran	nen's salwar - Types; Drasferring pat	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting	and and	Pant.  15 h Limit	ours tation	ıs.
Unit:2 Pattern Making Methods of trangood fit, Unit:3	nen's salwar - Types; Dra sferring pat	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages	and and - S	Pant.  15 h Limitanda	ours tation rds o	ns.
Unit:2 Pattern Making Methods of trangood fit, Unit:3 Sleeves – defin Modified armho	Types; Drasferring patition, types, le – squared	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types	and and - S	15 h Limitandar	ours ours ours	ns. f a
Unit:2 Pattern Making Methods of trangood fit, Unit:3 Sleeves – defin	Types; Drasferring patition, types, le – squared	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop slee	and and - S	15 h Limitandar	ours ours ours	ns. f a
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armho raglan, kimono a	Types; Drasferring patition, types, le – squared	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both	and and - S	15 h Limitandar  15 h bell, oe com	ours tation rds o ours circu	ns. f a
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a	Types; Drasferring pat	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and bo	and and - S	15 h Limitandar  15 h bell, oe com	ours ours eircu abine	ns. f a lar.
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armho raglan, kimono a  Unit:4 Collars – defini	Types; Drasferring pat ition, types, le – squared and dolman tions, types,	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both Types of Collars and Yokes peter pan, scalloped, puritan, sailor, square, rippled,	and and - S	15 h Limitandar  15 h bell, oe com	ours ours eircu abine	ns. f a
Unit:2 Pattern Making-Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – defini open collar, Chir	Types; Drasferring pat ition, types, le – squared and dolman tions, types, nese, turtle r	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop sleet armhole, cap sleeve and Magyar sleeve. Sleeve and both terms of Collars and Yokes peter pan, scalloped, puritan, sailor, square, rippled, neck, shawl collar	and and - S	15 h Limitandar  15 h bell, oe com  15 h l shir	ours circu abine ours t col	lar,
Unit:2 Pattern Making-Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – defini open collar, Chir	Types; Drasferring pat ition, types, le – squared and dolman tions, types, nese, turtle r	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both Types of Collars and Yokes peter pan, scalloped, puritan, sailor, square, rippled,	and and - S	15 h Limitandar  15 h bell, oe com  15 h l shir	ours circu abine ours t col	lar,
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – defini open collar, Chinyokes – types, s  Unit:5	Types; Drasferring pates ition, types, le – squared and dolman tions, types, nese, turtle rimple yoke,	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain – Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves – plain sleeve, puff sleeve, bishop sleet armhole. cap sleeve and Magyar sleeve. Sleeve and both terms of Collars and Yokes peter pan, scalloped, puritan, sailor, square, rippled, neck, shawl collar yoke with fullness within the yoke, yoke supporting/repattern Alteration, Layout and Grading	and and - S eve, odic	15 h Limitandar  15 h bell, oe com  15 h l shir sing f	ours tation ours circu abine ours t col	lar,
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – defini open collar, Chinyokes – types, s  Unit:5 Pattern alteration	Types; Drasferring pat  ition, types, le – squared and dolman  tions, types, nese, turtle r imple yoke,	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain — Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves — plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both to be a peter pan, scalloped, puritan, sailor, square, rippled, neck, shawl collar yoke with fullness within the yoke, yoke supporting/representation. Layout and Grading are of altering patterns, general principles for pattern altered and shirt and sailor.	and and - S eve, odic	15 h Limitandar  15 h bell, oe com  15 h l shir sing f	ours tation ours circu abine ours t col	lar,
Unit:2 Pattern Making-Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – defini open collar, Chiryokes – types, s  Unit:5 Pattern alteration common pattern	Types; Drasferring pat  ition, types, le – squared and dolman  tions, types, nese, turtle rimple yoke,	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain — Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves — plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both terms of Collars and Yokes peter pan, scalloped, puritan, sailor, square, rippled, neck, shawl collar yoke with fullness within the yoke, yoke supporting/respectively.  Pattern Alteration, Layout and Grading are of altering patterns, general principles for pattern alternation a blouse.	and and - S eve, odic	15 h Limitandar  15 h bell, oe com  15 h l shir sing f	ours tation ours circu abine ours t col	lar,
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – defini open collar, Chiryokes – types, s  Unit:5 Pattern alteration common pattern Pattern layout – o	Types; Drasferring pates ition, types, le – squared and dolman tions, types, nese, turtle rimple yoke, imple yoke, alteration in definition, p	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain — Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves — plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both teck, shawl collar yoke with fullness within the yoke, yoke supporting/respectively.  Pattern Alteration, Layout and Grading are of altering patterns, general principles for pattern alternation a blouse.  urpose, rules in layout, types of layouts	and and - S eve, odic	15 h Limitandar  15 h bell, oe com  15 h l shir sing f	ours tation ours circu abine ours t col	lar,
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – definiopen collar, Chiryokes – types, s  Unit:5 Pattern alteration common pattern Pattern layout – o	Types; Drasferring pates ition, types, le – squared and dolman tions, types, nese, turtle rimple yoke, a – importan alteration in definition, p	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain—Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves — plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both teck, shawl collar yoke with fullness within the yoke, yoke supporting/respectively. Pattern Alteration, Layout and Grading are of altering patterns, general principles for pattern alternation, basic front, basic back basic sleeve	and and - S eve, odice, full	15 h Limitandar  15 h bell, of e com  15 h l shir sing f  15 h tion,	ours circuabine ours t col	lar,
Unit:2 Pattern Making Methods of trangood fit,  Unit:3 Sleeves – defin Modified armhoraglan, kimono a  Unit:4 Collars – definiopen collar, Chiryokes – types, s  Unit:5 Pattern alteration common pattern Pattern layout – o	Types; Drasferring pates ition, types, le – squared and dolman tions, types, nese, turtle rimple yoke, a – importan alteration in definition, p	Pattern Making and Fitting afting, Draping and Commercial Patterns; Advantages tern markings; Grain — Importance, its types; Fitting  Sleeve and Its Types set-in-sleeves — plain sleeve, puff sleeve, bishop slee armhole. cap sleeve and Magyar sleeve. Sleeve and both teck, shawl collar yoke with fullness within the yoke, yoke supporting/respectively.  Pattern Alteration, Layout and Grading are of altering patterns, general principles for pattern alternation a blouse.  urpose, rules in layout, types of layouts	and and - S eve, odice, full	15 h Limitandar  15 h bell, oe com  15 h l shir sing f	ours circuabine ours t col	lar,

2 Practical Clothing Construction – Part II, Mary Mathews, Cosmic Press, Chennai ,1986.

3 Zarapker system of cutting –Zarapker. K. R., Navneet publications Ltd ,1994.

Reference Books

1 Pattern Grading for Women's clothing, The technology of sizing, Gerry Cooklin, Blackwell Science Ltd ,1990.

2 Sewing and Knitting – A Readers Digest, Step -by -Step Guide, Readers Digest Pvt Ltd, Australia,1993.

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

1 http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827

2 https://fashion2apparel.blogspot.com/2017/03/pattern-grading-methods-apparel.html

3 https://textilelearner.blogspot.com/2014/10/a-focus-on-garments-fitting.html

4 https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	M ,லக்கழகு <sub>ம்</sub>	S	L	M
СОЗ	S	M	M	M	L	L
СОЗ	S	S	S	M	L	M
CO4	S	S Tall to Se	MAR UNIV	M	L	M
CO5	S	M	M	S	L	L

Course cod	e 13P	BASICS OF GARMENT CONSTRUCTION PRACTICAL	L	T	P	C
Core		Practical I	-	-	6	3
Prerequisit	e	Basic knowledge in garment construction	Sylla Vers		2023-2	2024
Course Obje						
		s course are to create:				
		in creating garment components				
-		atterns for skirts, sleeves, collars and yoke				
3. Create n	imiature sam	ples for skirts, sleeves, collars and yoke				
Expected Co	urse Outcon	nes•				
		ion of the course, student will be able to:				
		for seams, seam finishes and hems			K6	
		or fullness and neckline finishes			K6	
		or plackets fasteners and pockets			K6	
		ure samples for skirt and sleeves			K6	
		ure samples for collars and yoke			K6	
K1 - Remem	oer; <b>K2</b> - Und	derstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Eval	uate; <b>K</b>	6 - C	reate	
		les for the F <mark>ollowing</mark>				ours
		n, top stitche <mark>d s</mark> eam, flat fell seam, piped seam	, lapped	seam	l	
		ouble stitch, edge stitched, overlock (optional)				
		tched and turned, hems for circular shape				
	- single and					
		cross tuck, group tucking  - Bias facing, Bias binding and Shaped facing				
		ous placket, bound placket and faced placket	t zinne	r nlac	·ket tai	lored
plack		placket, board placket and faced placke	t, zippe	ı pıac	Mot, tur	iorea
		outtons, Hook and eye, Button and Button hole				
		ket, side seam pocket, bound and faced pocket				
2. Prepa	re Miniature	e Samples for the following			45 h	ours
	1	t, gathered skirt, circular skirt				
		ve, Magyar Sleeve, Raglon Sleeve				
		r(any type), Open collar				
4. Simpl	e Yoke	m . 11			00.1	
		Total hou	rs		90 f	ours
Text Book(s)						
		Construction – Part I, Mary Mathews, Cosmic				
		Construction – Part II, Mary Mathews, Cosmic			198, nai	6.
3 Zarap	ker system o	f cutting –Zarapker. K. R., Navneet publication	s Ltd ,1	994.		
Reference B	ooks					
		ng – A Readers Digest, Step -by -Step Guide	. Reade	rs Di	gest Pvt	Ltd.
~~.,,,	alia,1993.		,		٠٠٠ ٠٠٠	,

1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827
2	https://fashion2apparel.blogspot.com/2017/03/pattern-grading-methods-apparel.html
3	https://textilelearner.blogspot.com/2014/10/a-focus-on-garments-fitting.html
4	https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	L	M	M	M	M
соз	S	L	M	M	M	M
соз	S	L	M	M	M	M
CO4	S	L	லக்கழ்க <u>ம்</u>	М	M	M
CO5	S	Ling	M	M	M	M

Cours	se code		FASHION SKETCHING		L	T	]	P	C
Allied		<u>I</u>	Practical I		-	-	:	5	3
Prere	quisite		Basic drawing knowledge			Syllal Versi		202 202	
	<b>Objectiv</b>					•			
			ourse are to:						
			and coloring nes for children, women, and men						
			rent parts of a human body in different perspe	ctive	s				
			, , , , , , , , , , , , , , , , , , ,						
		e Outcomes							
			of the course, student will be able to:						
CO1			signs for children						[4
CO2			signs for women						[4
CO3			signs for men						[4
CO4			ne body in various perspectives					K	[3
CO5	Sketch d	ifferent viev	vs of male and female face					K	3
<b>K1</b> - Re	emember;	K2 - Under	stand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evalu	ate; I	<b>X6</b>	– Creat	te		
			<b>ng Children's <mark>Garments</mark> ns each; Col<mark>our</mark> using any <mark>me</mark>dium; Give deta</b>	•1			15	6 - h	ours
		la with knic oa suit	ker AHAR UNIVERSITE OF THE PARTY OF THE PART						
2. ]	[llustrate	the Followi	ng Women's Garments					15 h	ours
			ns each; Colour using any medium; Give deta	ils					
	• Ski	rts	- ,						
		lies tops							
		war							
		meez							
		xi/ Gown ngarees							
	• Dui	iigarces							
3. 1	[llustrate	the Followi	ng Men's Garments					15 h	ours
			ns each; Colour using any medium; Give deta	ails					
		Shirts							
		nirts							
		ints							
		ırta <sup>y</sup> jama							
	• Py	Jama							
4. ]	Illustrate	the Followi	ng in Different Perspectives					15 h	ours
			e and female (3 perspectives each) each						

- Eyes
- Ears
- Nose
- Lips
- Hairstyles
- Arms
- Legs

## 5. Sketch the face of male and female in different views

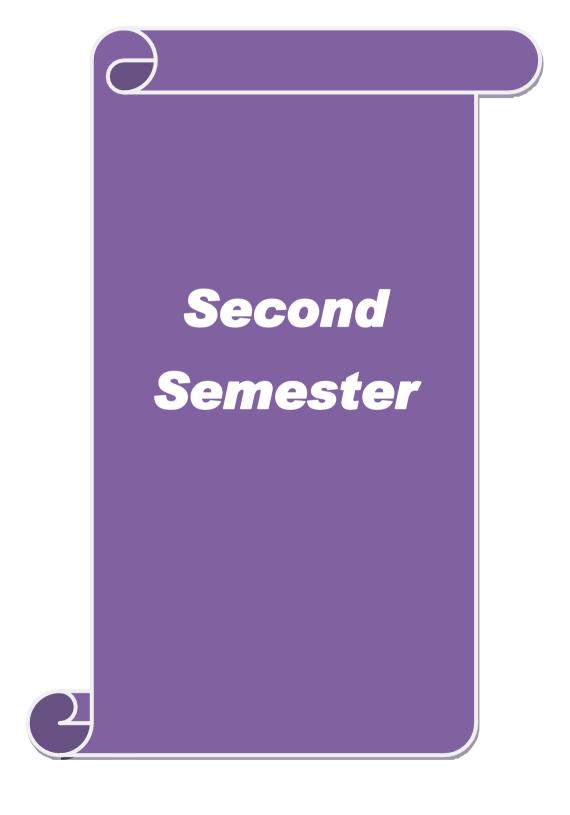
15 hours

- Front view
- Three quarter turned view
- Profile view (side view)

-	,
	Total Lecture hours 75 hours
Tex	kt Book(s)
1	Fashion Design Drawing & Presentation, Ireland Patrick John, Pavilion Books, 1982.
2	Fashion Design Illustration: Children, Ireland Patrick John, B T Batsford Ltd ,1995.
3	Fashion Design Illustration: Men, Ireland Patrick John, B T Batsford Ltd ,1996.
Re	ference Books
1	Fashion Illustration, Kiper Anna, David & Charles, 2011. ISBN: 9780715336182, 9780715336182
2	Foundation in fashion design and illustration – Julian Seaman, Batsford Publishers, 2001.
	The state of the s
Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.idrawfashion.com/
2	https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
3	https://in.pinterest.com/pin/458804280762797371/

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	S	L	M
CO3	S	S	M	S	L	M
CO3	S	S	M	S	L	М
CO4	S	S	M	S	L	М
CO5	S	S	M	S	L	М

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course Co	ode 23A	FASHION DESIGNING	$\mathbf{L}$	T	P	C
Core	I	Paper II	4	-	-	4
Prerequisite		Have basic knowledge in designing	Syllabus 2023- Version 2024			
Course O	•					
	objectives of this c					
	•	esign concepts in the field of fashion				
		hion cycles, consumers and theories ats for unusual figure types				
<i>3.</i> <b>D</b> CS1,	gn sarable garmen	its for unusual figure types				
Expected	Course Outcomes	S:				
On the suc	ccessful completion	of the course, student will be able to:				
CO1 U	nderstand the desig	gn types, elements and principles of design			K2	,
CO2 A	ppraise the colour	combinations with standard colour harmonies			K5	
CO3 In	terpret the fashion	cycles, consumer groups and fashion theories			K2	
CO4 D	evelop dress design	n for unusual figure types			Ke	)
CO5 D	efine and describe	the fashion terminologies and fashion profiles			K1	
		stand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> -	- Crea	te		
		7 11 37				
Unit:1		Design Elements and Principles		1	2 ho	ur
Design- de	efinition and types	<ul> <li>structural and decorative design, requirements of a g</li> </ul>	good s	truct	ural a	ınc
decorative	design in dress	£.				
		oplication <mark>in dress – line, shap</mark> e or form, colour and tex			ciples	O
design and	l its application in	dress – bala <mark>nce, rhythm, emp</mark> hasis, harmony and propo	ortion.	•		
Unit:2	-1	Standard Colour Harmonies		1	2 ho	
	ories: Prana colour	r chart Dimensions of colour-hue, value, and intensity	7		LZ 110	ur
		Related, Contrasting and Neutral colour harmony; Ap		ion o	of	
		n- application of the same in dress design.	рпси	1011 0		
•						
Unit:3		<b>Fashion Evolution and Fashion Forecasting</b>		12 h	ours	
		cycles, Length of cycles, consumer groups in fashio				
		, fashion motivation , fashion victim, Fashion follo				
		down, trickle up and trickle across. Fashion foreca	sting	– N	eed	oı
forecasting	3					
				12 h	ours	
		Designing Drosses for Unusual Figures		14 11	our 2	
Unit:4	draceae for unucua	Designing Dresses for Unusual Figures  1 figures — becoming and unbecoming — for the following — for the form —	wing		ra tui	100
Unit:4 Deigning		l figures – becoming and unbecoming – for the follo		figu		
Unit:4 Deigning Stout figu	re, thin figure, nar	l figures – becoming and unbecoming – for the followard shoulders, broad shoulders, round shoulders, lar	ge bu	figu		
Unit:4 Deigning Stout figu	re, thin figure, nar large abdomen, ro	l figures – becoming and unbecoming – for the follo	ge bu	figu		
Unit:4 Deigning Stout figure large hip,	re, thin figure, nar large abdomen, ro	l figures – becoming and unbecoming – for the followard shoulders, broad shoulders, round shoulders, lar	ge bu	figu		
Unit:4 Deigning Stout figure large hip, prominent Unit:5	re, thin figure, nar large abdomen, rou forehead	If figures – becoming and unbecoming – for the following shoulders, broad shoulders, round shoulders, largund face, large face, small face, prominent chin and jace.  Fashion Terminologies and Fashion Profiles	ge bu	figurst, fl	at ch	esi
Unit:4 Deigning of Stout figure hip, prominent Unit:5 Definition	re, thin figure, nar large abdomen, rou forehead  and meaning of the	If figures – becoming and unbecoming – for the following shoulders, broad shoulders, round shoulders, largund face, large face, small face, prominent chin and jace.	ge bu iw, anneq	figurst, fl	ours	res

− a − porter

Role/qualities of	a Fash	nion D	Designer,	Fashion	Stylist,	Fashion	Journalist,	Fashion	Merchandiser,
Fashion Director.									
						,	<b>Fotal Lectu</b>	ire hours	60 hours

Tex	xt Book(s)
1	Fashion Sketch Book – Bina Abling, Fair Child Publications, New York Wardrobe, 1988.
2	Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University
	Press,Jowa,1973.
Ref	ference Books
1	Fashion From Concept To Consumer – Frings Gini Stephens, Pearson Education, US, 1998.
2	Inside the Fashion Business – Kitty G. Dickerson, Pearson Education, US, 2007.
Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.apparelsearch.com/terms/index.htm
2	https://www.instyle.com/fashion
3	https://prezi.com/1tlwgnhviqs-/fashion-elements-and-principles-of-design/
Cou	urse Designed By: Dr. R. Sheela John

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S S S S S S S S S S S S S S S S S S S	WAR M Coimbatore	L L	M	S
CO3	M	S	OUCATE TO MTE	L	M	S
CO3	M	S	M	L	M	S
CO4	M	S	M	L	M	S
CO5	M	S	M	L	M	S

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	23P	GARMENT CONSTRUCTION I	L	T	P	C
Core	ļ.	Practical II -		-	5	3
Prerequisite		Racie knowledge in garment conciriletion	llat ersic		202 202	
Course Object						
The main obje						
	arments for cl tills in pattern	hildren, women and men				
-	t garments by					
2. Construc	t garments of	50 mily				
<b>Expected Co</b>	urse Outcom	es:				
On the succes	sful completion	on of the course, student will be able to:				
CO1 Design	garments for	child, women and men			Ke	5
CO2 Develo	p patterns for	child, women and men using drafting method			Ke	5
CO3 Select	the necessary	tools needed for sewing			Ke	5
CO4 Constr	uct garments	by sewing			K3	3
CO5 Discov	er new techni	ques in pattern making and garment construction			<b>K</b> 4	_
K1 - Rememb	er; <b>K2</b> - Unde	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> -	Cre	ate		
1. Design, I		nstruct the F <mark>ollowing Garm</mark> ents for a Child		25	hou	rs
•	Bib					
•	Jabla	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
•	Knicker	The state of the s				
2. Design, I	Oraft and Co	nstruct the Following Garments for Women		30	hou	rs
•	Saree Pettico	Formisting A Si		1		
•	Salwar / Chu	aridhar				
•	Kameez					
<u> </u>	) (t) 1.0			1 20	,	
3. Design, I		nstruct the Following Garments for Men		20	hou	rs
•	Bermuda T-shirt					
	1 31111					
		Total Lecture hou	rs	7	75 ho	urs
Text Book(s)						
	Clothing Con	structing-Part I and II, Mary Mathews, Cosmic Press, Ch	enn	ai,19	986.	
2 Zarapker	System of Cu	utting- Zarapker. K ltd. R, Navneet Publications,1994.				
	_					
Reference Bo						
1 Cutting a	and tailoring (	Course Gayatri Verma & Kapil Dev, Computech Publicat	ions	s ,20	09.	
Related Onli	ne Contents [	MOOC, SWAYAM, NPTEL, Websites etc.]				
		.in/Home/ViewSubject?catid=827				
2 https://w	ww.youtube.c	com/watch?v=nI-ShbmnuVg				
		om/watch?v=LuazkYL0J3A				
4 https://w	ww.youtube.c	com/watch?v=zLkNgkzx-wI				

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	S	M	M
CO3	S	M	S	S	M	M
CO3	S	M	S	S	M	M
CO4	S	M	S	S	M	M
CO5	S	M	S	S	M	M

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course code	23B	INDUSTRIAL GARMENT PRODUCTION	L	Т	P	С
Allied		Paper II	4	-	-	4
Perquisite		Basic knowledge about garment manufacturing machineries	Sylla Versi		202 202	

#### **Course Objectives:**

The main objectives of this course are to:

- 1. Gain knowledge on the industrial practices in all the stages of garment manufacturing
- 2. Familiarize with the techniques and technology adopted in the garment industry
- 3. Gain familiarity with the federal standards of stitch and seam classification

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Understand the stitching mechanism	K2
CO2	Relate to the cutting and spreading methods in industries	K1
CO3	Connect to the industrial marking and pressing methods	K4
CO4	Analyse the type of sewing machines and its functions	K4
CO5	Classify stitches and seams according to the federal standards	K2

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

#### Unit:1 Stitching Mechanism 12 hours

Stitching mechanism- Needles, bobbin and bobbin case, bobbin winding, loops and loop Spreader, upper and lower threading, auxiliary hooks, throat plates, take ups, tension discs- upper and lower thread tension, stitching auxiliaries, pressure foot and its types, Feed mechanisms - drop feed, differential fed, needle feed, compound feed, unison feed, puller feed..

#### Unit:2 Cutting and Spreading Methods 12 hours

Spreading - Types of spread and its quality, parts and functions of spreading equipment, spreading methods.

Marking methods, positioning marking types of markers, efficiency of a marker plan, requirements of marker planning

#### Unit:3 Marking and Pressing Methods 12 hours

Cutting equipment – Parts and functions of Straight knife cutting machine, rotary cutting machine, band knife cutting machine, die cutters.

Pressing – purpose, pressing equipment's and methods – iron, steam press, steam air finisher, steam tunnel, special types – pleating, permanent

#### Unit:4 Sewing Machineries 12 hours

Sewing Machineries - Classification of sewing machines, parts and functions of Single Needle lock stitch machine, over lock machine, bar tacking machine, button hole machine, button fixing machine, blind stitching machine, fabric examining machine.

Special attachments, care and maintenance of sewing machines, Common problems and remedies

Unit:5	Packaging, Sewing Threads, Stitches and Seams	12 hours

Garment Packaging – Types of package forms

Sewing threads- types, essential qualities of a sewing thread

Federal standards for stitch and stitch classification		
Federal standards for seam and seam classification.		
Introduction to AI in Textile Industry		
	Total Lecture hours	60 hours

	Total Lecture hours 60 hours
	·
Tex	at Book(s)
1	The Technology of Clothing Manufacture – Harold Carr and Barbara Latham, Blackwell Science ,1994.
2	Apparel Manufacturing Handbook: Analysis, Principles and Practice 2nd Edition – Jacob Solinger, Bobbin Blenheim Media Corp ,1988.
Ref	Gerence Books
1	Reader's digest Sewing guide, Complete Guide to Sewing 13th Edition, The Reader's Digest Association Inc, Pleasant Ville,1997.
2	A complete guide for sewing – Coles M Sew, Heinemann Professional Publishing, Singapore, 1977.
Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://clothingindustry.blogspot.com/2018/04/packaging-process-garment-industry.html
2	https://www.youtube.com/watch?v=palmFFnMT1E
3	https://www.youtube.com/watch?v=67K0RMJVB_U
4	https://www.youtube.com/watch?v=HIBcn9Igirc
5	https://www.youtube.com/watch?v=QOofEoJQyro
Cou	urse Designed By: Dr. R. Sheela John

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	L	M	S	S	M
CO3	M	L	M	S	S	M
CO3	M	L	M	S	S	M
CO4	M	L	M	S	S	M
CO5	S	L	M	S	S	M

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	ourse code 2 FASHION DESIGNING PRACTICAL L T					С
Core	1	Practical III	-	-	3	3
Prerequisite		Knowledge in Fashion Sketching	Sylla Vers	abus sion	2023- 2024	•
<b>Course Objectiv</b>	res:		•	•		
The main objective						
		ements and principles of design				
		wing the standard colour harmonies for various seasons on fashion figures				
3. Create garin	ciit ucsigii i	tor various seasons on rasmon rigures				
<b>Expected Course</b>	e Outcome	s:				
		n of the course, student will be able to:				
CO1 Develop	Prang colo	ur chart, value and intensity chart			K6	
<u> </u>		ures - child, women and men			K4	
CO3 Sketch g	arment desi	igns following the various elements of design			K3	
		s of design and colour harmonies in garments design			K3	
		gns for various seasons			K6	
U		rstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b>	– Cre	ate		
,		Try, aya, a manaya				
1. Prepare the f	ollowing C	harts			7 hc	ours
Prang cole	our chart,					
<ul> <li>Value cha</li> </ul>	ırt					
Intensity of	chart	and the second s				
2 111 4 4 11	TO*	C. A. D. W. C. S.			7.1	
• Child - 6		e for the Following Heads			7 ho	ours
		head and 12 head				
• Man – 10	,	nead and 12 nead				
111111111	- Iloud					
3. Illustrate Gar	ment Desig	gns for the Elements of Design (3 each)			7 hc	ours
• Line						
<ul> <li>Texture</li> </ul>						
• Shape						
4 TII - 4 - 4 - C -		en Carlo D'ari la cCD			101	
		gns for the Principles of Design			10 ho	ours
,	Formal and	informal)				
<ul><li>Harmony</li><li>Emphasis</li></ul>						
Proportion						
_		on, Gradation and Line Movement)				
<i>y</i> = (	v 1 v					
5. Illustrate the	Colour Ha	rmony in Dress Design			7 hc	ours
Monochro	omatic					
Analogou						
Complime	entary					

- Double complementary
- Split complementary
- Triad
- Neutral

#### 6. Create Garments for the Following Seasons

7 hours

- Summer
- Winter
- Autumn
- Spring

Total Lecture hours   45 hou
------------------------------

#### Text Book(s)

- Fashion Sketch Book, Bina Abling, Fair Child Publications, New York Wardrobe, 1988.
- 2 Illustrating Fashion, Kathryn McKelvey and Janine Munslow, Blackwell Science, 1997.

#### **Reference Books**

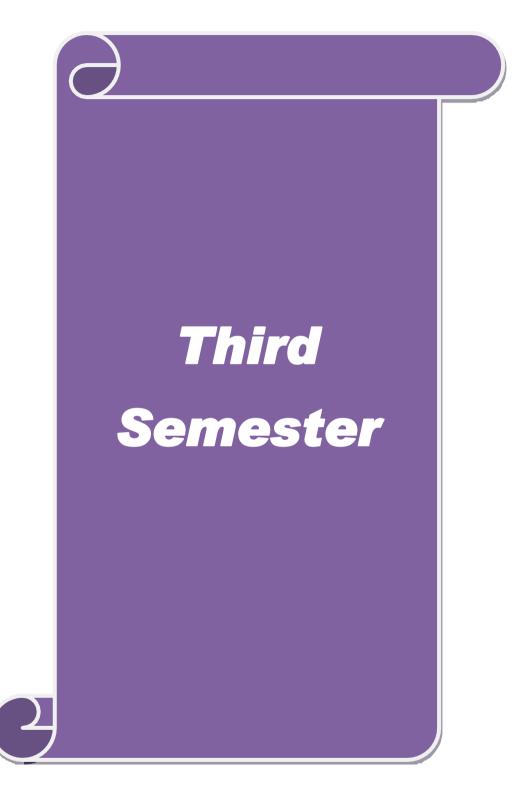
Art and Fashion in Clothing Selection, Mc Jimsey and Harriet, Iowa State University Press, Jowa, 1973.

#### Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.idrawfashion.com/
- 2 https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
- 3 https://in.pinterest.com/pin/458804280762797371/

		92	Coimbatore	60		
COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	L	M	M
СОЗ	S	S	M	L	M	M
CO3	S	S	M	L	M	S
CO4	S	S	M	L	M	S
CO5	S	S	M	S	S	M

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course c	ode	33A	FIBER TO FABRIC	L	T	P	C
Core	Į.		Paper III	4	-	-	4
Prerequi	site		Basic knowledge in textile science	Sylla Versi		2023 2024	
Course C							
<ol> <li>Imp</li> <li>Teach</li> </ol>	art kno	owledge on methods an	the manufacturing process of fabric from the fiber at techniques involved in the fibre, yarn and fabric mechnologies followed in the textile industry	nanufac	turin	g pro	cess
Expected	l Cour	se Outcom	es:				
On succes	ssful co	ompletion of	of the course, student will be able to:				
CO1	Classit	fy fibers an	d understand the properties of fibers			K2	
CO2	Discov	er the man	ufacturing process of fiber			K3	
CO3	Under	stand the ya	arn types and its manufacturing process			K2	
CO4	Descri	be the wear	ving methods and its characteristic features			K1	
CO5	Apprai	ise the appl	ication and uses of non-woven fabrics			K4	
<b>K1</b> - Rem	nember	; <b>K2</b> - Und	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; l	<b>K6</b> – C1	reate		
Unit:1			Fiber Classification and Properties			9 ho	urs
Introducti	ion to	the field o	f textiles- classification of fibres –natural and che	mical -	- pri	mary	and
secondary	y chara	cteristics o	f textile fibers.				
I I:4-2		D	ve con Converse in Manufacturing Ethous			n ka	
Unit:2	uring		rocess Sequence in Manufacturing Fibers operties and uses of natural fibres — cotton ,linen ,	Inte ci		9 ho	
			iscose rayon, nylon, polyester, acrylic.	,sn	ik , v	vooi,	11a11
Unit:3			Spinning Process			9 ho	urs
	–Defii	nition and	classification; Chemical and mechanical spinning;	blendi			
cleaning,	doubli	ng, carding	ssification- simple and fancy yarns. Manufacturin			-	
		and synthe					· · · · · · · · · · · · · · · · · · ·
Unit:4			Weaving Mechanism			9 ho	
Weaving Classifica	tion of	f looms Sal	s and functions of a simple loom; basic process of ient features of automatic looms; Shuttle looms, its a – Projectile – Air jet – Water jet.	•	and j	acqu	ard,
Unit:5			Non Woven Fabrics			9 ho	urs
		felting, fus uses of No	ing, bonding, lamination, netting, braiding, tatting an-wovens	and cro	cheti	ng.	
			Total Lecture hou	rs		45 h	our:
Text Boo	k(s)						
1 Text	iles –F	ibre to fabr Singapore,1	ic, Corbmann B.P, International student's edition, M 985.	c Graw	Hill	. Boo	k

2	Textile fabrics and their Selection – Isabel Barnum Wingate, Published by Prentice-Hall, 1964.
3	Fundamentals of Textiles and Their care, Susheela dantyagi, Orient Longman Private imited,
	Fifth edition, 1996.
Ref	ference Books
1	Textile Mechanisms in Spinning and Weaving Machines, Ganapathy Nagarajan, Woodhead Publishing India in Texiles, 2014.
2	Mechanisms of Flat Weaving Technology, Elena V Chepelyuk, Palitha Bandara and Valeriy V Choogin; Woodhead Publishing series in Textiles,2013.
3	Handbook of fiber science and Technology, Menachem Lewin and Stephen B Sello, Marcel
	Dekker, Inc, New York,1984.
Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	http://textilefashionstudy.com
2	https://fashion2apparel.blogspot.com/2017/07/classification-loom.html
3	https://www.inda.org/about-nonwovens/
Cou	urse Designed By: Dr. R. Sheela John

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	M	S	S	S	L
CO2	M	M	S	S	S	L
CO3	L	E M TRAIN	M NOW	S	S	M
CO4	M	$\mathbf{S}^{\mathcal{B}_{jj}}$	SULITIONS WITE TO ELEVATE	S	S	M
CO5	M	M	M	S	S	M

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	33P	GARMENT CONSTRUCTION II L	T	P	C
Core		Practical IV -	-	5	4
Prerequisite			llabus rsion		
Course Object					
The main object					
0 0	rments for c lls in patterr	children, women and men			
-	garments by				
	<u></u>	, 30			
<b>Expected Cou</b>	rse Outcom	nes:			
On successful	completion	of the course, student will be able to:			
CO1 Desig	n garments	for child, women and men		K6	)
CO2 Devel	lop patterns	for child, women and men using drafting method		K1	
CO3 Selec	t the necessa	ary tools needed for sewing		K2	)
CO4 Const	ruct garmer	nts by sewing		K4	_
CO5 Disco	ver new tec	hniques in pattern making and garment construction		K5	i
K1 - Remembe	er; <b>K2</b> - Und	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> –	Create	e	
1. Design, Dra	ft and cons	truct the following garments for a Child	20	) hou	rs
•	Baba suit				
•	A-line Frocl	k §			
•	Summer Fro	ock V			
		nstruct the fo <mark>llowing garm</mark> ents for a Woman	2	) hou	rs
	Ladies Tops	2000			
	Wrap aroun Nightie	d skirt			
	Nigitue				
3. Design, Di	raft and cor	nstruct the following garments for a Man	20	) hou	rs
<u> </u>	Nehru Kurta				
•	Pyjama				
•	Slack Shirt				
		Total Lecture hou	rs   60	) hou	rs
Text Book(s)					
		nstructing-Part I and II, Mary Mathews, Cosmic Press, Ch		,1986.	
2 Zarapker S	system of C	utting- Zarapker. K. R, Navneet Publications ltd, India ,2	UII.		
Reference Boo	oks				
	nd sewing the	heory, Gayatri Verma, Kapil Dev, Computech Publica	tion L	td,	
India,2019					

Rel	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827						
2	https://www.youtube.com/watch?v=FsD-Pc9WPm0						
3	3 https://www.youtube.com/watch?v=rJf5Jlpt8j4						
Coi	urse Designed By: Dr. R. Sheela John						

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	S	M	L
CO2	S	S	L	M	L	L
CO3	S	L	S	S	M	M
CO4	S	M	M	S	M	M
CO5	M	M	S	S	M	L

\*S-Strong; M-Medium; L-Low

<b>Course code</b>	33B	TEXTILE WET PROCESSING	L	T	P	C
Allied		Paper III	4	-	-	4
Prerequisite		Basic knowledge in textile finishing	Syllah Versio		202 202	
Course Object	tives:					
<ol> <li>Prepare t</li> <li>Dye and I</li> </ol>	he fabric for Print the fabi	s course are to: finishing rics the using suitable dyes and prints and its impact				
<b>Expected Cou</b>	rse Outcom	nes:				
		on of the course, student will be able to:				
CO1 Fami	liarize with	the Process sequence in a textile industry			K2	)
	ain the types				K1	
CO3 Disc	over the dye	s and dyeing methods			K3	3
CO4 Unde	erstand the v	arious printing methods			K2	)
	yse the pollu	ation created by the textile industry and the need for	effluent		K4	ļ
		lerstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; 1	<b>K6</b> - Cre	eate	1	
		முலக்கழகும்				
Unit:1		Vet Processi <mark>ng Process and</mark> Basic Finishes			hou	
Functional fine Basic Finishes methods;	ishes and Sp - Singeing,	le wet processing; Finishes types – Basic finishes, ecial purpose finishes desizing, scouring, bleaching and mercerizing – Processing –		eque	nce a	ano
Unit:2	l .	Aesthetic, Functional and Special Finishes		9	hou	rs
Functional find Special purpos	ish – Water i se finish – fra	Moire, embossed, napped finish repellant, flame retardant, antistatic finish agrance, antibacterial, stone wash and enzyme wash action Microencapsulation and nano finishes	in denin	1		
Unit:3		Dyes and Dyeing Machines		9	hou	ırs
Dyes – classifi garment dyein Dyeing machi	g, Natural dy nes – loose s	uitability of dyes to the fabric, stages of dyeing – fib yes and its significance, tock fiber bale – hank package – jigger – winch – H t dyeing machines		, fab	ric a	nd
Unit:4		Direct Printing		g	hou	ırs
Printing – Diff Preparation of	Printing Pas g – Block Pri	een dyeing and Printing te, Properties and types of Thickeners, inting - History and techniques used. Screen Printing	; – Flat s			

**Resist, Discharge Printing and Effluent Treatment** 

Resist Printing – Tie and Dye and Batik; Process sequence and techniques.

Unit:5

9 hours

Dis	charge Prin	ting, other methods – Digital Printing, Heat transfer printing	
Eff	luent Treatn	nent – Pollution created by the processing unit, Process sequence in	Effluent
trea	tment Plant		
		Total Lecture hours	45 hours
Tex	kt Book(s)		
1	Textile Ch	emistry, Paters R.H, Elsevier Publishing, 1967.	
2	Technolog	y of Textile Processing, Shenai V.A., Sevak publications, Bombay,	1981.
3	Textile Fir	nishing, Shenai.V.A. Sevak Publications, Mumbai, 1999.	
Ref	erence Boo	oks	
1	Functional	Finishes, Menachem Lewin and Stephen B. Sello, Marcel Dekker,	Inc., 1984.
2	Textile Fir	nishing, R.S.Prayag, Shree J Printers, India, 1994.	
Rel	ated Onlin	e Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		tilecourse.blogspot.com/2018/08/working-process-printing-	
2	_	w.neoakruthi.com/blog/etp-for-textile-industry.html	
3	https://tex	tilelearner.blogspot.com/2011/08/flow-chart-of-wet-processing-proc	ess.html
4	https://ww	w.textileschool.com/343/fabric-wet-processing-techniques/	
5	https://ww	w.fibre2fashion.com/industry-article/1699/specialfinishes-to-garm	ent-an-
	overview		
		is the supplies of the supplie	
Cou	ırse Design	ed By: Dr R Sheela John	

		A STATE OF				
COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	MAR U	NIVE S Calebra	S	S	L
CO2	M	Sicare to El	EVATE S	S	M	S
CO3	M	S	M	M	S	S
CO4	M	S	S	S	S	S
CO5	L	L	S	M	M	L

Course code	3AP	FIBER TO FABRIC PRACTICAL	L	T	P	С
Core		Practical V	-	-	3	3
Prerequisite		Basic knowledge in textile science	Sylla Versi		202 202	

#### **Course Objectives:**

The main objectives of this course are to:

- 1. Identify the type of fibers
- 2. Test the yarn count and fabric count
- 3. Test the fabric for the following parameters twist, course length, weight, shrinkage, color fastness and absorbency

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Distinguish the type of fiber by microscope, flame test and chemical tests	K1
CO2	Determine the count of the yarn and fabric	K3
CO3	Test the fabric for fabric weight and course length of the fabric	K2
CO4	Evaluate the color fastness and shrinkage of fabric	K5
CO5	Experiment the absorbency of fabric	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

#### 1. Identification of Textile fibers

10 hours

- Microscopic Method
- Flame test.
- Chemical test

#### 2. Testing of Yarn and Fibers

10 hours

- Yarn Count using Wrap Reel
- Yarn Count using Besley's Balance
- Twist of the Yarn

## 3. Testing of Fabric

25 hours

- Fabric Weight
- Fabric Count by Ravelling Method
- Fabric Count with Pick Glass
- Course Length and Loop length of Knitted Fabric
- Colour Fastness to Washing
- Tests of Shrinkage
- Tests of Absorbency

	Total Lecture hours 45 hours
Tex	xt Book(s)
1	Textiles –Fibre to fabric, Corbmann B.P, International students edition, Mc Graw Hill. Book company, Singapore, 1985.
2	Textile fabrics and their Selection – Isabel Barnum Wingate ,Published by Prentice-Hall, 1964.

Ref	Perence Books
1	Identification of Textile Fibers 1 <sup>st</sup> Edition by Max M. Houck, Woodhead Publishing in Textiles, Cambridge, New delhi, 2009.
2	Textile science, Gohi, CBS Publishers and Distributors, India, 2005.
Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://textilelearners.com/textile-fibers-identification-process/
2	https://www.textilesphere.com/2020/04/identification-of-textile-fibers.html
Cou	urse Designed By: Dr. R. Sheela John

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	M	M	S	S	L
CO2	M	M	M	S	S	M
CO3	M	M	M	S	S	L
CO4	M	Messen	S S S	M	S	M
CO5	L		S	Lister M	S	L

<sup>\*</sup>S-Strong; M-Medium; L-Low

	3ZP	DYEING AND PRINTING PRACTICAL I		P	C
Skill Based Su	ıbject	Skill Based Subject I	-   -	4	2
Prerequisite		hasic kinawiende in lexille linishind	yllabus ersion	2023- 2024	
Course Objec					
The main obje					
		dyeing and printing			
2. Dye the fa		ditable dyes direct and resist printing methods			
5. Finit the	aurics with t	infect and fesist printing methods			
Expected Cou	rse Outcom	es:			
		on of the course, student will be able to:			
		c properties by desizing, bleaching, scouring, and merce	erizing	K2	
		irect, reactive, vegetable and vat dye to the cotton fabric		K1	
1.1		pasic dye to silk fabric		K3	
		signs with direct printing method – block and stencil		K4	
	•			K4	
	-	gns with resist printing – Tie and dye / batik	<u> </u>	KO	
KI - Rememb	er; <b>K2</b> - Und	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b>	- Create		
1 Proporation	of Sample	s for Processing post-5-page		15 ho	1110
		S for 1 focessing		13 110	uis
	esizing couring				
	ercerising				
	eaching eaching	The second secon			
• 101	cacining	a Control of the Cont			
2. Dve the Giv	en Fabric I	Jsing Suitable Dye		15 ho	urs
	rect Dye	Spicyle to eleant			
• Ba	•				
	sic Dye				
• Ac	asic Dye cid Dyes				
<ul><li>Ac</li><li>Re</li></ul>	asic Dye cid Dyes eactive Dyes	s(any one)			
<ul><li>Ac</li><li>Re</li><li>Ve</li></ul>	asic Dye cid Dyes	s(any one)			
<ul><li>Ac</li><li>Re</li><li>Ve</li></ul>	asic Dye cid Dyes eactive Dyes egetable Dye	s(any one)			
<ul><li>Ac</li><li>Re</li><li>Ve</li></ul>	asic Dye cid Dyes eactive Dyes egetable Dye at Dye	s(any one) g Suitable Dyes / Pigments		15 ho	urs
• Ad • Re • Ve • Va  3. Print the I	asic Dye cid Dyes cactive Dyes cactable Dye at Dye			15 ho	urs
• Ad • Re • Vo • Vo • Vo	asic Dye cid Dyes cactive Dyes cactable Dye at Dye	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks		15 ho	urs
• Ad • Re • Ve • Va  3. Print the I • Bl • St	asic Dye cid Dyes eactive Dyes egetable Dye at Dye  Fabric Using ock Printing encil Printing	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks		15 ho	urs
• Ad • Re • Ve • Ve • Ve • St • Ti	asic Dye cid Dyes eactive Dyes egetable Dye at Dye  Fabric Using ock Printing encil Printing	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks		15 ho	urs
• Ad • Re • Ve • Ve • Ve • St • Ti	asic Dye cid Dyes eactive Dyes egetable Dye at Dye  Fabric Using ock Printing encil Printing e and Dye (u	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks g se any three tying methods)			
• Ad • Re • Ve • Ve • Ve  • Ve  • St • Ti • Ba	asic Dye cid Dyes eactive Dyes egetable Dye at Dye  Fabric Using ock Printing encil Printing e and Dye (u	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks		15 ho	
• Ad • Re • Ve • Ve • Ve • Ve • Ve • Ve • The second of th	asic Dye cid Dyes cactive Dyes cactive Dye cat Dye at Dye Cabric Using ock Printing cand Dye (u atik Printing	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks g se any three tying methods)  Total Lecture hours		45 ho	
• Ad • Re • Vo • Vo • Vo  3. Print the I • Bl • St • Ti • Ba • Ba  Text Book(s) 1 An Introd	asic Dye cid Dyes cactive Dyes cactive Dyes cat Dye at Dye  Fabric Using ock Printing cand Dye (u atik Printing	Suitable Dyes / Pigments  - Wooden and Vegetable Blocks g see any three tying methods)  Total Lecture hours  Ktile Finishing, Marsh. J.T, Chapman and hall Ltd, Lond		<b>45 ho</b>	
• Ad • Re • Ve • Ve • Ve	asic Dye cid Dyes cactive Dyes cactive Dyes cactive Dye at Dye Tabric Using ock Printing cand Dye (u atik Printing	g Suitable Dyes / Pigments  – Wooden and Vegetable Blocks g se any three tying methods)  Total Lecture hours		<b>45 ho</b>	

## **Reference Books**

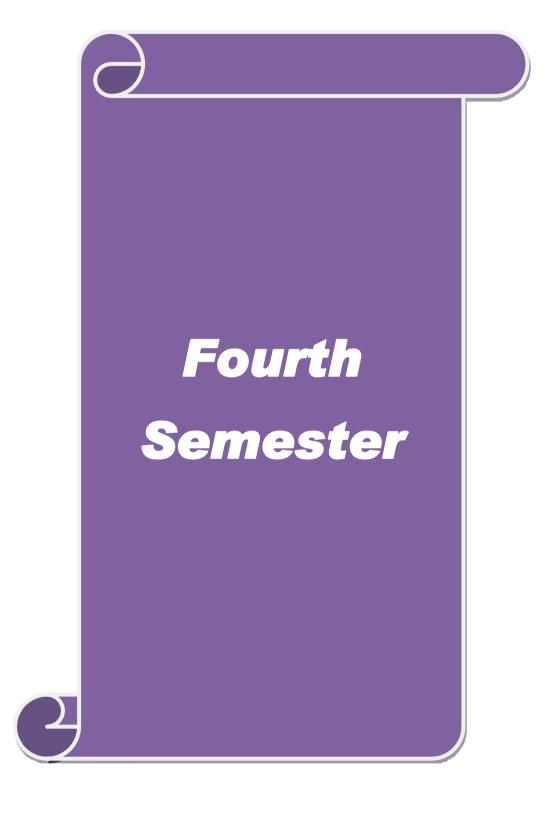
- Simple textile dyeing and Printing, Nora Proud, Batsford Publisher, London, 1974.
- 2 Science and technology of Textile Dyeing and Colouring, S.P.Mishra, New Age International (p) Ltd Publishers, 2016.

## Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.youtube.com/watch?v=whm0UxZ9gnQ
- 2 https://www.hamstech.com/blog/significance-of-dyeing-printing-in-fashion-designing/

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	M	S	S	S	M
CO2	M	S	M	S	S	S
CO3	L	M	S	M	M	S
CO4	M	M	S	S	M	S
CO5	L	M	S	M	L	S





	43A	FABRIC STRUCTURE AND DESIGN	L	T	P	C
Core	l	Paper IV	5	-	-	4
Prerequisite		Basic knowledge about weaving.	Sylla Vers		202 202	
Course Obje						
		s course are to:				
		s of woven design at types of weave				
		raft and lifting plan				
2. 10 0.110		one many point				
<b>Expected Co</b>	urse Outcom	nes:				
		ion of the course, student will be able to:				
CO1 To	classify diffe	erent types of weaves			K2	,
		sign, draft and peg plan of weaves.			Ke	
		e between different type of weaves			<b>K</b> 4	-
		fferent types of weaves			Ke	)
CO5 A	pply the meth	ods of fabric representation			K3	1
K1 - Remem	per; <b>K2</b> - Und	lerstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate;	<b>K6</b> - C	reate		
<b>TT 1. 4</b>	1					
Unit:1		Elements of Woven Design			5 ho	
		, Methods of fabric representation, Draft and lifting	g plan,	Cons	tructi	
-	_	lain, warp <mark>rib</mark> , weft rib, twill, modification of tw	ills, sat	in and	d sat	een
of elementary weaves – the	_	olain, warp rib, west rib, twill, modification of twi	ills, sat	in and	d sat	een
weaves – the	_		ills, sat			
weaves – thei	r derivatives	Types of Weaves		10	0 ho	urs
weaves – thei	r derivatives  Brighten hor			10	0 ho	urs
Unit:2 Ordinary and weaves, Moc	r derivatives  Brighten hor	Types of Weaves  ney comb, its modification, Huck a back and its i		10	<b>0 ho</b>	urs epe
Unit:2 Ordinary and weaves, Moc	Brighten how	Types of Weaves  ney comb, its modification, Huck a back and its i	modific	10 ations	0 ho 6, Cro	urs epe urs
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a	Brighten how k leno  denote the best of th	Types of Weaves  ney comb, its modification, Huck a back and its i	modific	10 ations	0 ho 6, Cro	urs epe urs
Unit:2 Ordinary and weaves, Moc	Brighten how k leno  denote the best of th	Types of Weaves  ney comb, its modification, Huck a back and its i	modific	10 ations	0 ho 6, Cro	urs epe urs
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a	Brighten how k leno  denote the best of th	Types of Weaves  ney comb, its modification, Huck a back and its i	modific	10 ations 10 ric, w	0 ho 6, Cro	urs epe urs
Weaves – their  Unit:2  Ordinary and weaves, Moc  Unit:3  Extra warp a weft backed for the second se	Brighten hork leno  de Extra weffabrics  Formation of	Types of Weaves ney comb, its modification, Huck a back and its not recommendate to the second state of th	modific  ked fab	10 ations 10 ric, w	0 ho o ho o arp a tness	urs urs and
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f	Brighten hork leno  de Extra weffabrics  Formation of	Types of Weaves ney comb, its modification, Huck a back and its n  Figured Fabrics It figuring – single and two colours, planting, back  Pile Fabrics	modific  ked fab	10 ations 10 ric, w	0 ho o ho o arp a tness	urs urs and
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric – pile – cordure	Brighten hork leno  de Extra weffabrics  Formation of	Types of Weaves  Iney comb, its modification, Huck a back and its not recombly the modification of the modification	modific  ked fab	10 ations 10 ric, w 13 nd fasswarp j	0 ho s, Cro 0 ho carp a 5 ho tness pile	urs urs and urs
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric — pile — cordure Unit:5	Brighten how k leno  de Extra weffabrics  Formation of poy weft plush.	Types of Weaves  ney comb, its modification, Huck a back and its not recombly the second state of the seco	modific  ked fab	10 ations 10 ric, w 13 nd fas warp 1	0 ho s, Cro 0 ho carp a tness pile 0 ho	urs urs and urs of
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric — pile — cordure Unit:5 Double cloth	Brighten hork leno  And Extra weffabrics  Formation of poy weft plush.  — Classification	Types of Weaves  Iney comb, its modification, Huck a back and its not recombly the modification of the modification	modific  ked fab	10 ations 10 ric, w 13 nd fas warp 1	0 ho s, Cro 0 ho carp a tness pile 0 ho	urs urs and urs of
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric — pile — cordure Unit:5 Double cloth	Brighten hork leno  And Extra weffabrics  Formation of poy weft plush.  — Classification	Types of Weaves  ney comb, its modification, Huck a back and its not recombly the modification, Huck a back and its not recomble to the modification of the mo	modific  ked fab	10 ations 10 ric, w 13 nd fas warp 1	0 ho s, Cro 0 ho carp a tness pile 0 ho	urs urs and urs of
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric — pile — cordure Unit:5 Double cloth	Brighten hork leno  And Extra weffabrics  Formation of poy weft plush.  — Classification	Types of Weaves  ney comb, its modification, Huck a back and its not recombly the modification, Huck a back and its not recomble to the modification of the mo	modific  ked fab.  ensity and to face with. Cen	10 ations 10 ric, w 13 nd fas warp 1 10 atre st	0 ho s, Cro 0 ho carp a tness pile 0 ho	urs urs of
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric — pile — cordure Unit:5 Double cloth	Brighten hork leno  A comparison of power plush.  Classification of the comparison o	Types of Weaves  ney comb, its modification, Huck a back and its note that the second state of the second	modific  ked fab.  ensity and to face with. Cen	10 ations 10 ric, w 13 nd fas warp 1 10 atre st	0 ho s, Cro 0 ho tarp a tness pile 0 ho itche	urs urs of
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f Unit:4 Pile fabric — pile — cordure Unit:5 Double cloth warp and weft Text Book(s) 1 Gokarne	Brighten hork leno  And Extra weffabrics  Formation of poy weft plush.  — Classification of the control of the	Types of Weaves  ney comb, its modification, Huck a back and its note that the second state of the second	modific  ked fab  ensity are to face versity.	10 ations 10 ric, w 13 nd fass warp 1 10 atre st	0 ho s, Cre 0 ho carp a tness pile 0 ho itche	urs urs of
Unit:2 Ordinary and weaves, Moc Unit:3 Extra warp a weft backed f  Unit:4 Pile fabric — pile — cordure  Unit:5 Double cloth warp and weft  Text Book(s)  1 Gokarne Delhi, 20	Brighten how k leno  Ind Extra weffabrics  Formation of py weft plush.  — Classification of the control of the	Types of Weaves ney comb, its modification, Huck a back and its not be a single and two colours, planting, back of figuring — single and two colours, planting, back of pile — weft pile — plain back, twill back — length, de warp pile — Terry pile, with the aid of wires, face to back, Back to face, Boing double cloth.  Total Lecture how	modific  ked fab.  ensity are to face versity. Centers	10 ations 10 ric, w 13 nd fasswarp 1 ntre st	0 ho s, Cro 0 ho carp a tness pile 0 ho itche	urs urs of

Reference Books							
1	Corbman B P, Textiles – Fibre to Fabric, International Students Edition, Mc.Graw Hill book Co, Singapore, 1985						
Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://textilelearner.blogspot.com/2011/06/weaving-weaving-mechanism_643						
2	https://textilelearner.blogspot.com/2012/07/basic-woven-fabric-structure-plain						
3	http://textilefashionstudy.com/category/fabric-manufacturing-technology-2						
4	http://www.warporweft.com/types-of-looms						
Co	urse Designed By: S. P .Mythily						

M	<b>Mapping with Programme Outcomes</b>					
COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	M	S	S	S
CO2	M	S	L	S	S	S
CO3	M	S	M	S	S	S
CO4	L	Signation	M	S	S	S
CO5	L	S	L	S	S	S

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	43B	THE BUSINESS OF FASHION	L T	P	(	
Allied		Paper IV	5 -	-	4	
Prerequisite			Syllabus Version	202 202		
<b>Course Object</b>	tives:					
2. Impart kn	tter understa owledge on	s course are to: anding of a fashion designer at the national and interna new product development, sales promotion, retailing a ainable fashion				
<b>Expected Cou</b>	rse Outcom	les:				
On the successi	ful completi	on of the course, student will be able to:				
CO1 Describe the factors influencing fashion changes						
CO2 Weigh the contributions of the fashion designers nationally and internationally K						
CO3 Understand the steps involved in new product development and sales promotion K						
CO4 Analy	O4 Analyze the scope and functions of retailing and pricing					
	ate the envi	ronmental pollution created by fashion products and mole fashion	nove	K5	5	
K1 - Remembe	er; <b>K2</b> - Und	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b>	6 - Create			
TT 14 4		<sub>, இ</sub> லக்கழக <sub>ம்</sub>		12.1		
Unit:1	aina faahian	World of Fashion- An Overview  changes – Accelerating and Decelerating factors		12 ho	ur	
ractors influen						
Understanding Minimalists, V	Fashion de illage India,	esigner – t <mark>ypes – classicist, id</mark> ealist, influenced, reali	st, thinki	ng po	oe1	
Understanding Minimalists, V World Fashion	Fashion de illage India,	esigner – types – classicist, idealist, influenced, reali Studio line. Milan, Paris, London and New York				
Understanding Minimalists, V World Fashion Unit:2	Fashion de illage India, Centers – N	esigner – types – classicist, idealist, influenced, reali Studio line. Milan, Paris, London and New York Legendary Fashion Designers	1	12 ho	uı	
Understanding Minimalists, V World Fashion  Unit:2  Study of Interr Cardin, Ralph Klien, Christian	Fashion de illage India, Centers – Mational Fastauren, Kan Dior.	Studio line.  Milan, Paris, London and New York  Legendary Fashion Designers  Shion Designers of the World – Yves Saint Laurent, arl Lagerfield, Donna Karen, Georgio Armani, Coc	Valentin o Chanel	12 ho o, Pi	eri lvi	
Unit:2  Study of Interr Cardin, Ralph Klien, Christian An overview of the Minimalists, V. World Fashion	Fashion de illage India, Centers – Mational Fastauren, Kan Dior.	esigner – types – classicist, idealist, influenced, reali Studio line. Milan, Paris, London and New York  Legendary Fashion Designers Schion Designers of the World – Yves Saint Laurent,	Valentin o Chanel	12 ho o, Pi	eri lvi	
Understanding Minimalists, V World Fashion  Unit:2  Study of Interr Cardin, Ralph Klien, Christian An overview of Tahiliani, Rohi	Fashion de illage India, Centers – Mational Fastauren, Kan Dior.	Studio line.  Milan, Paris, London and New York  Legendary Fashion Designers  Shion Designers of the World – Yves Saint Laurent, arl Lagerfield, Donna Karen, Georgio Armani, Cocashion Designers – Manish Malhotra, Manish Arora, lell Rodricks, JJ Valaya.	Valentin o Chanel Ritu Ber	12 ho o, Pi l, Ca ri, Ta	eri lv:	
Understanding Minimalists, V World Fashion  Unit:2 Study of Interr Cardin, Ralph Klien, Christian An overview of Tahiliani, Rohi  Unit:3	Fashion de illage India, Centers – Mational Fastauren, Kan Dior. of Indian Fat Bal, Wend	Studio line.  Milan, Paris, London and New York  Legendary Fashion Designers  Shion Designers of the World – Yves Saint Laurent, arl Lagerfield, Donna Karen, Georgio Armani, Cocashion Designers – Manish Malhotra, Manish Arora,	Valentin to Chanel Ritu Ber	12 ho o, Pi	er lv	
Understanding Minimalists, V. World Fashion  Unit:2  Study of Interr Cardin, Ralph Klien, Christian An overview of Tahiliani, Rohi  Unit:3  The fashion incompassion and See Section 2 (1) (2) (2) (2) (2) (2) (2) (2) (2) (2) (2	Fashion de illage India, Centers – Mational Fashion. Lauren, Kan Dior. of Indian Fat Bal, Wender Bal,	Studio line.  Milan, Paris, London and New York  Legendary Fashion Designers  Shion Designers of the World – Yves Saint Laurent, arl Lagerfield, Donna Karen, Georgio Armani, Cocashion Designers – Manish Malhotra, Manish Arora, lell Rodricks, JJ Valaya.  Fashion Products and Promotion  ew product development; product mix and range plann	Valentin o Chanel Ritu Ber	12 ho o, Pi l, Ca ri, Ta	er lv	
Unit:2 Study of Interr Cardin, Ralph Klien, Christian An overview of Tahiliani, Rohi Unit:3 The fashion and Se Fashion Promo – importance a	Fashion de illage India, Centers – Marional Fashional Fashion.  The Dior.  The Indian Fast Bal, Wender Bal, Wender Bal, Wender Basons.  The Item of Indian Fashional Fashion – Fashional Fashional Fashional Steps investigation – Fashional Steps investigati	Studio line.  Milan, Paris, London and New York  Legendary Fashion Designers  Shion Designers of the World – Yves Saint Laurent, arl Lagerfield, Donna Karen, Georgio Armani, Cocashion Designers – Manish Malhotra, Manish Arora, lell Rodricks, JJ Valaya.  Fashion Products and Promotion  ew product development; product mix and range plann on Communication; Fashion Advertising and Publicity volved; Fashion Shows – types and steps involved in or	Valentin to Chanel Ritu Ber	12 ho o, Pi l, Ca ri, Ta 12 ho	erilvi	
Unit:2 Study of Interr Cardin, Ralph Klien, Christian An overview of Tahiliani, Rohi  Unit:3 The fashion income Fashion and Se Fashion Promo	Fashion de illage India, Centers – Marional Fashional Fashion.  The Dior.  The Indian Fast Bal, Wender Bal, Wender Bal, Wender Basons.  The Item of Indian Fashional Fashion – Fashional Fashional Fashional Steps investigation – Fashional Steps investigati	Studio line.  Milan, Paris, London and New York  Legendary Fashion Designers  Shion Designers of the World – Yves Saint Laurent, arl Lagerfield, Donna Karen, Georgio Armani, Cocashion Designers – Manish Malhotra, Manish Arora, lell Rodricks, JJ Valaya.  Fashion Products and Promotion  ew product development; product mix and range plann on Communication; Fashion Advertising and Publicity volved; Fashion Shows – types and steps involved in or	Valentin to Chanel Ritu Ber ting. ; Personatorganizin	12 ho o, Pi l, Ca ri, Ta 12 ho	ern lvi aru lin	

Pricing policies and strategies for apparel products, Functions and factors Influencing pricing,

**Sustainable Fashion** 

12 hours

pricing strategies for new products, methods of setting prices

Unit:5

Sustainable Fashion – meaning and significance; Environmental concerns related to fashion; Linear fashion and circular fashion; 4R's in sustainability – Repair, recycle, reuse and reduce. Moving towards sustainable fashion - Eco fashion, Slow fashion; Environmental impact of fast fashion

	Total Lecture hours 60 hour						
Te	xt Book(s)						
1	Drake et-al, Retail Fashion: Promotion and Advertising, Macmillan Publication Company. New York, 1992.						
2	Gini Stephens Frings, Fashion – From Concept to Consumer, 6th edition, Prentice Hall, 1999						
Re	ference Books						
1	Leslie Davis Burns et-al, The Business of Fashion: Designing, Manufacturing and Marketing 4th Edition, Bloomsbury Academic publisher, 2011						
Re	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://247wallst.com/special-report/2018/10/01/the-30-most-influential-fashion-designers-of-all-time/8/						
2	https://www.reviewsxp.com/blog/top-fashion-designers/						
3	https://en.wikipedia.org/wiki/Fashion_capital						
4	https://www.fibre2fashion.com/						
5	http://www.technopak.com/Files/fashion-retail-scenario-in-india.pdf						
6	https://en.wikipedia.org/wiki/Sustainable_fashion						
7	https://fashionunited.uk/news/fashion/re-defining-sustainability-repair-recycle-reuse-and-reduce/2016052520528						
8	https://get-green-now.com/environmental-impact-fast-fashion/						
	SOCATE TO ELEVATE						
Co	urse Designed By: Dr. R. Sheela John						

	Mapping with Programme Outcomes						
COs	PO1	PO2	PO4	PO5	PO6		
CO1	M	S	S	M	M	S	
CO2	S	S	M	M	M	S	
CO3	M	S	L	M	M	S	
CO4	M	S	M	M	M	S	
CO5	L	M	L	M	M	M	

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	4AP	FABRIC STRUCTURE AND DESIGN PRACTICAL	L	T	P	C
Core		Practical VII	-	-	4	3
Prerequisite		Basic knowledge about fabric structure	Sylla Vers		2023- 2024	

The main objectives of this course are to:

- 1. To identify the different types of weaves and knits
- 2. To analyse the fabric structure
- 3. To understand the woven fabric design and loop structure of knitted fabric

## **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Draw the design, draft and peg plan of weaves.	K3
CO2	Understand the weaving components	K4
CO3	Analyze the design aspects in the weaving pattern	K2
CO4	Identify loop structures of knits samples	K4
CO5	Deduct knitting samples by unravel and graphic representation	K5

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

#### **Analyse the Fabric Structures**

45 hours

- Plain weave and its derivatives
  - Warp rib
  - Weft rib
- Twill Weave
  - Right hand twill
  - Left hand twill
- Satin and Sateen
- Honey Comb Weave
- Huck a Buck Weave
- Extra warp figuring
- Extra weft figuring

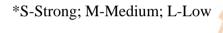
#### Identify knitting samples by unravel and graphic representation

- Plain knit
- Rrib knit 1x 1, 2x2
- Pique

	1		
		Total Lecture hours	45 hours
Tex	kt Book(s)		
1	Gokarnesl	nan N, Fabric Structure and Design, New Age International Publishe	ers Ltd, New Delhi,
	2004.		
2	Grosichkl	Z Newness, Watson's Advanced Textile Design, Butter Worths, Lo	ondon, 1989.
3	Knitting	Manufacture Technology, Anbumani, New Age International, Chen	nai ,2006
4	Knitting	and Apparel technology, S.S.M.I.T Co-operative Society. 2005	
Ref	ference Boo	oks	
1	Corbman	B P, Textiles – Fibre to Fabric, International Students Edition, Mc.	Graw Hill book Co,
	Singapore	, 1985.	

1	Knitting Technology, D B Ajgaonker, Universal Publishing Corporation, 1998						
Rel	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://textilelearner.blogspot.com/2012/07/what-is-fabric-warp-weft-fabric.html						
2	http://textilefashionstudy.com/category/fabric-manufacturing-technology-2						
3	https://feltmagnet.com/textiles-sewing/How-To-Analyze-A-Woven-Fabric						
4	https://www.textileschool.com/242/weaving-calculations/						
	·						
Cou	urse Designed By: S. P. Mythily						

Mapping with Programme Outcomes						
Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	M	S	S	S
CO2	M	S	M	S	S	S
CO3	L	S	S	S	S	S
CO4	M	S	S	S	S	S
CO5	M	S	S	S	S	S



Course code		4ZP	SURFACE EMBELLISHMENTS PRACTICAL	L	T	P	C	
Skill Base	d Subj	ect	Skill Based Subject II	-	-	4	2	
Prerequis	site		Basic knowledge on embroideries		yllabus ersion			
Course O								
	•		s course are to:					
			xills by hand and machine	- C T	1: -			
		•	y and intricacies of the traditional embroideries y the application of smocking	or m	11a			
J. 1211110	ince cre	ativity by	the application of smocking					
Expected	Course	Outcom	nes:					
			ion of the course, student will be able to:					
CO1 Create hand embroidery samples								
CO3 Create machine embroidered samples							6	
			using surface enrichment			K	3	
			op samples for drawn thread embroidery, applic	jue, q	uilting	K	6	
			ctural effects using smocking	. / 1	<u> </u>	K		
			lerstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evalu	ıate: l	<b>K6</b> - Cre			
			οι <del>μ</del> σιου.					
1. Create	Hand I	Embroid	ery Samples (20 stitches and 10 samples)			10 hou	rs	
•	Outl	ine stitch	es &					
•		ng stitche						
•		stitches						
•	Cros	s stitches	Combature CE					
2. Create	Embro	idery Sa	mples Using Machine (5 stitches and 2 samp	les)		10		
2. Create		idely su	mpres esing vitenme (e serenes una 2 sump	100)		hou	ırs	
•	Runi	ning stitcl	h					
•	Satir	Stitch						
•	Gran	ite Stitch	1					
•	Cord	_						
•	Need	lle cordin	ng					
2 ( )	41 T 1	l C	1		ı	10		
3. Create	ine Fol	owing S	ampies			10 ho	urs	
•	Beac	l work				-10	A 10	
•		in work						
•	-	on embro	oidery					
•		or work	•					
•	<u>D</u> rav	vn thread	work					
	~ •					_		
4. Create	Sample	s with A	pplique, Patch work and Quilt (any 2 types)			5	urs	

- Applique
- Simple / Geometric patch work
- Crazy patch work
- Quilting simple and patterned

## 5. Create Samples with Smocking

10 hours

- French Smocking (any 3 types)
- Chinese Smocking

		Total Lecture hours 45 hours
	Tex	t Book(s)
Ī	1	Shailaja D Naik, Traditional Embroideries of India, APH Publishing, 1996
Ī	2	Megan Eckman, Everyday Embroidery for Modern Stitchers, C&T Publishing, 2020

## Reference Books

Libby Moore, Thread Folk: A Modern Makers Book of Embroidery Projects and Artist Collaborations, Paige Tate & Co, 2019

Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://sewguide.csom/smocking/						
2	https://www.youtube.com/watch?v=Ug2d1NUuE4A						
3	https://www.youtube.com/watch?v=uJ2SyeFA_B4						
4	https://www.youtube.com/watch?v=nJz9c8gEvFg						
Co	ourse Designed By: Dr. R. Sheela John						

	Mapping with Programme Outcomes									
Cos	PO1	PO2	PO3	PO4	PO5	PO6				
CO1	S	L	M	M	M	M				
CO2	S	L	M	M	M	M				
CO3	S	L	M	M	M	M				
CO4	S	L	M	M	M	M				
CO5	S	L	M	M	M	M				

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course code	53A	KNITTING	L	Т	P	C
Core	<u> </u>	Paper V	5	-	-	4
Prerequisites		Basic knowledge about fabric structure		abus sion	202 202	
Course Object				•		
The main object						
		pasics of knitting process				
		the warp and weft knitting techniques ends and technologies adopted in the industry				
3. TO KHOW	the recent ti	ends and technologies adopted in the industry				
<b>Expected Cou</b>	rse Outcom	es:				
On the success	ful completi	on of the course, student will be able to:				
CO1 Und	erstand the b	pasics knitting process and the functions of a knitting	g mach	ine	K2	
CO2 Discover the weft knitting process and machineries used K						
CO3 Discover the warp knitting process and machineries used						
CO4 App.	raise the rec	ent technology in the knitting industry			K5	
CO5 Articulate the significant role played by the knitting industry locally and nationally						
		erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate;	<b>K6</b> - C1	reate		
Unit:1	<u> </u>	Knitting Overview	1	1.6	5 ho	II MC
	 Emition alog	sification and history, characteristics of knitted go	oda C			
		echnology, machine knitting, parts of machine, kn				
T. 1. 0	T	TRATHUM WINNESS &	1			
Unit:2		Principles of Weft Knitting Technology	1- '		5 ho	
		ion - circular rib knitting machine, purl, interlocking elements - types and functions – knitting cycle,				
•		lesign - knit, tuck, miss - effect of stitches on fabric		•	CIII -	- J-
Unit:3		Principles of Warp Knitting Technology			) hav	1110
Umt:3				11		urs
	lanning		tton roc		) hor	<u>α1</u> α
Warp knitting		nriations-tricot, raschel, simplex and Milanese - ki		schel -	- sin	_
Warp knitting	ılti bar mac			schel -	- sin	_
Warp knitting bar, 2 bar, mu elasticized fabr	ılti bar mac	nriations-tricot, raschel, simplex and Milanese - kinines. types of threading, production of nets, curt		schel - eavy	- sin fabri	ics,
Warp knitting bar, 2 bar, mu elasticized fabr	llti bar mac	riations-tricot, raschel, simplex and Milanese - kinines. types of threading, production of nets, curt  Seamless Knitting & Knitting Care		schel - eavy	- sin	ics,
Warp knitting bar, 2 bar, mu elasticized fabr Unit:4 Seamless Knitt	alti bar macics.	riations-tricot, raschel, simplex and Milanese - kinines. types of threading, production of nets, curt Seamless Knitting & Knitting Care rations, advantages, and limitations.	ains, h	eavy	sin fabri	urs
Warp knitting bar, 2 bar, mu elasticized fabr Unit:4 Seamless Knitt Care and maint	ulti bar maciries.  ing – Applicatenance of k	Seamless Knitting & Knitting Care rations, advantages, and limitations.  nitted material - washing, drying, ironing, storing. C	ains, h	eavy	sin fabri	urs
Warp knitting bar, 2 bar, mu elasticized fabr Unit:4 Seamless Knitt	ulti bar maciries.  ing – Applicatenance of k	Seamless Knitting & Knitting Care rations, advantages, and limitations.  nitted material - washing, drying, ironing, storing. C	ains, h	eavy	sin fabri	urs
Warp knitting bar, 2 bar, mu elasticized fabr Unit:4 Seamless Knitt Care and maint	ulti bar maciries.  ing – Applicatenance of k	Seamless Knitting & Knitting Care rations, advantages, and limitations.  nitted material - washing, drying, ironing, storing. C	ains, h	eavy 100 m defe	sin fabri	urs hat
Warp knitting bar, 2 bar, mu elasticized fabruti:4 Seamless Knitt Care and maint occur in knitted Unit:5 Knitting Indus	ilti bar macics.  ing – Applicatenance of kad fabric productry in India	Seamless Knitting & Knitting Care eations, advantages, and limitations. mitted material - washing, drying, ironing, storing. Cuction.  Knitting Industry and market  — growth and development. Significance of kn	Common	10 n defe	sin fabri  hou  cts the	urs hat
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<ul> <li>Knitting and Apparel Technology, S.S.M.I.T Co-operative Society. 2005</li> <li>Knitting Technology, David J. Spencer, Woodhead Publishing Ltd., Cambridge England, 2002</li> <li>Reference Books</li> <li>Knitting Technology, D B Ajgaonker, Universal Publishing Corporation, 1998</li> <li>Warp knit fabric construction: from stitch formation to stitch construction, Wilkens, C., Heusenstamm, Germany: U. Wilkens Verlag, 1995.</li> <li>Flat Knitting, Meisenbach Bamberg, Samuel. R, Germany, 1991</li> <li>Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]</li> <li>https://fashion2apparel.blogspot.com/2017/02/seamless-garments-advantages.html</li> <li>https://www.indiaretailing.com/2018/06/12/fashion/indian-knitwear-market-present-and-the-future-trends/</li> <li>https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry</li> <li>https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology</li> <li>https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html</li> <li>Course Designed By: : J. Sathya Narayanan</li> </ul>		
Reference Books  1 Knitting Technology, D B Ajgaonker, Universal Publishing Corporation, 1998  2 Warp knit fabric construction: from stitch formation to stitch construction, Wilkens, C., Heusenstamm, Germany: U. Wilkens Verlag, 1995.  3 Flat Knitting, Meisenbach Bamberg, Samuel. R, Germany, 1991  Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]  1 https://fashion2apparel.blogspot.com/2017/02/seamless-garments-advantages.html  2 https://www.indiaretailing.com/2018/06/12/fashion/indian-knitwear-market-present-and-the-future-trends/  3 https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry  4 https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology  5 https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html	2	Knitting and Apparel Technology, S.S.M.I.T Co-operative Society. 2005
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<ul> <li>https://fashion2apparel.blogspot.com/2017/02/seamless-garments-advantages.html</li> <li>https://www.indiaretailing.com/2018/06/12/fashion/indian-knitwear-market-present-and-the-future-trends/</li> <li>https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry</li> <li>https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology</li> <li>https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html</li> </ul>		
https://www.indiaretailing.com/2018/06/12/fashion/indian-knitwear-market-present-and-the-future-trends/ https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html	Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
future-trends/  https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry  https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology  https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html	1	https://fashion2apparel.blogspot.com/2017/02/seamless-garments-advantages.html
https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html	2	https://www.indiaretailing.com/2018/06/12/fashion/indian-knitwear-market-present-and-the-
4 https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology 5 https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html		future-trends/
5 https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html	3	https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry
	4	https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology
Course Designed By: : J. Sathya Narayanan	5	https://textilelearner.blogspot.com/2013/01/faultsdefects-in-knitted-fabrics.html
Course Designed By: : J. Sathya Narayanan		
	Coı	urse Designed By: : J. Sathya Narayanan

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	S	S	M
CO2	M	M	S	S	M	S
CO3	M	LOS BARAIN	IAR M	M	S	S
CO4	L	M	BULLITED S ATE	S	S	M
CO5	M	M	S	M	M	S

<sup>\*</sup>S-Strong; M-Medium; L-Low

Core		COSTUMES AND TEXTILES OF INDIA	L	Т	P	C		
D		Paper VI	5	-	-	4		
Prerequisite  Basic knowledge in costumes of different states of India  Course Objectives:  Syllabus Version								
<b>Course Object</b>	ives:	-		1				
2. Appreciate	wledge and the various	course are to: l understanding of the diverse and valuable traditional s styles of traditional Indian costumes ntricacy of the Indian Jewelleries and embroideries	l India	n tex	tiles.			
<b>Expected Cour</b>	rse Outcom	es:						
_		of the course, student will be able to:						
CO1 Disco	ver the begi	nning and origin of costumes			K2	,		
CO2 Recog	ecognize the dyed and printed textiles of India							
	are and con			K4				
				K5				
		erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K</b>	<b>6</b> - Cr	eate	K3			
_		லக்கழகுத்						
Unit:1		Origin and Growth of Costume ostume - Painting, Cutting and Tattooing. Ancient cos			15 ho			
independence e	ra	E TRANSFER S						
Unit:2		Dyed and Printed Textiles of India	1		15 ho			
		textiles of India —Bhandhani, Patola ,ikkat, kalamk						
		. Study of woven textiles of India – Dacca Muslin, arus and Amrus, Kashmir shawls, Pochampal				uer o		
Kancheepuram.		inus and minus, ixasimin shawis, rochampar	11, 511	IK 50				
Unit:3		Traditional Costumes of India			15 ho	ur		
Traditional Cos	tume of dif	ferent States of India - Tamil Nadu, Kerala, Andhra	Prade	sh, K	arnata	ka,		
Assam, Orissa,	West Benga	al, Maharashtra, Rajasthan, Uttar Pradesh, Jammu and	d Kash	nmir,	Gujar	at.		
Unit:4		Indian Jewellery			15 ha			
	ola Period,	ries used in the period of Indus valley civilization, I Symbolic Jewellery of South India, Mughal period.						
South India, Tri								
South India, Tri Unit:5		Traditional Embroideries of India			15 ho			
Unit:5 Traditional emb	ijab ,Gujara	Traditional Embroideries of India of India – Origin ,Embroidery stitches used – embrot – Kutch and Kathiawar, embroidery of Rajasthan , , Kantha of Bengal.		of I	Cashn	ir ,		

Te	xt Book(s)
1	The costumes and textiles of India – Jamila Brij Bhushan, D B Taraporevala Sons & Co,
	Bombay ,1958.
2	Indian Costume –G.S. Ghurye, Popular Prakashan Pvt Ltd, India ,1967.
3	Indian Jewellery – M.L Nigam, Lustre Press Pvt Ltd ,India ,1999.
4	Traditional Embroideries of India – Shailaja D. Naik, APH Publishing, India, 1996.
Re	ference Books
1	Costumes of India –Dorris Flyn, Oxford &IBH Publishing Co, Delhi,1971.
2	Costumes of India and Pakistan – Das S.N, DB Taraporevala Sons and co, Bombay,1956.
Re	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.youtube.com/watch?v=7HXVXieq7pM
2	https://www.craftsvilla.com/blog/famous-indian-embroidery-styles
3	https://www.culturalindia.net/jewellery/types/meenakari.html
Co	urse Designed By: Dr. R. Sheela John

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	M	M	L	M	S
CO2	M	S	M	M M	M	S
СОЗ	M	E SELVEN	HAR UNIVERSIT	L	L	S
CO4	L	$M^{\mathcal{I}_{\mathcal{J}_{\mathcal{S}_{\mathcal{S}_{\mathcal{S}}}}}} \mathcal{B}_{\mathcal{I}_{\mathcal{I}}}$	Coimbatore  Sப்பா6のリュールが  VUCATE TO ELEVATE	M	L	S
CO5	M	S	M	M	M	S

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	53P	GARMENT CONSTRUCTION III	L	T	P	C		
Core		Practical VII	-	-	6	4		
Prerequisite		Knowledge about garment construction	Syll: Ver:	abus sion	202	3-2024		
Course Objec								
The main object								
	lls in patteri	hildren, women and men						
-	garments by	•						
<b>Expected Cou</b>								
	*	on of the course, student will be able to:						
_		for child, women and men			K6			
CO2 Deve	lop patterns	for child, women and men using drafting method	d		K6			
		nts by sewing			K6			
		hniques in pattern making and garment construc-						
		ary tools needed for sewing			K4			
K1 - Remember	er; <b>K2</b> - Und	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evalua	ite; <b>K</b> (	$6 - \mathbf{C}$	reate			
	<u> </u>			1				
		struct the Fo <mark>llowing Garm</mark> ents for a Child			2	5 hours		
	ck – Party w li and Top	Ceal To the second seco						
2. Design, Dra	ft and Cons	struct the Following Garments for a Women			4:	5 hours		
• Blo		PATHIAR UNINE						
	anga	Combatare Con State Control of the C						
	xi / Gown	EDUCATETO ELEVATE						
• Lac	ies Pant							
3 Design Dra	ft and Cone	struct the Following Garments for a Men			2(	) hours		
	Vest	druct the Ponowing Garments for a Men				Hours		
	t (full lengtl	1)						
		·						
		Total Lecture	hours	3	90	) hours		
Text Book(s)								
-		ter System of Cutting, Navneet Publications (Ind				, 2012		
Publishing	g, 2015	tric Pattern Cutting for Women's Wear, 5th Editi						
3 Winifred 2011	Aldrich, Me	tric Pattern Cutting for Men's Wear, 5th Edition,	Black	well	Publi	shing,		
Reference Boo	oks							

2	Helen J Armstrong, Pattern Making for Fashion Design, 5 <sup>th</sup> edition, Pearson Publisher, 2014.
3	Garment Construction: A Complete Course on Making Clothing for Fit and Fashion
	(Illustrated Guide to Sewing) by Peg Couch, Kindle Edition, 2015
Rel	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.patternsonline.com/Default.aspx
2	https://sewguide.com/
Cou	urse Designed By: Dr. R. Sheela John

	<b>Mapping with Programme Outcomes</b>									
COs	PO1	PO2	PO3	PO4	PO5	PO6				
CO1	S	S	M	M	M	M				
CO2	S	M	M	M	M	L				
CO3	S	M	M	M	M	L				
CO4	S	S	L	M	M	S				
CO5	S	S	L	M	M	S				

\*S-Strong; M-Medium; L-Low

Course code	53C	GARMENT QUALITY AND COSTCONTROL	L	Т	P	С
Skill Based Su	bject	Skill Based Subject III	5		-	4
Prerequisites		Basic knowledge on garment quality		Syllabus 2023 Version 2024		
Course Object	tives:					
2. To study	the concepts the differen	of garment quality control at quality management systems and quality process				
<b>Expected Cou</b>	rse Outcom	res:				
On the success	ful completi	on of the course, student will be able to:				
CO1 Def	ine and esta	blish quality standards			K2	2
CO2 Des	scribe functi	ons of quality control			K1	ĺ
CO3 Ana						1
CO4 App	oraise on dif	ferent quality management systems			ΚΔ	1
CO5 Evaluate the quality based on the parameters					K.	5
K1 - Remembe	er; <b>K2</b> - Und	erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K</b>	<b>6</b> - C	reate		
Unit:1		Quality Control and its Standards		1	5 ho	
finished garme	nts – Qualit	ality control inspection procedures for processing- y control for packaging, warehousing and shipping Industry-wide quality standards.				
Unit:2		Functions Of Production Control		1	5 ho	urs
specifications	–Basic pro stems and p	ontrol – Production analysis – Quality specificated duction systems – whole garment, departments progressive bundle systems, Principles for choosing a stems	ıl wh	- qua	ıntita garm	tive ent,
Unit:3		<b>Functions of Cost Control</b>		1	5 ho	urs
sales cost cont	rol, purchas	types of costs and expenses – Apparel manufacturing cost control, production cost control, administration annufacturing budget –cash flow controls – standard	ition (	t cate	gorie ontre	es – ol –
Unit:4		Quality Management		1	5 ho	urs
Quality – Evo	otal Quality	uality management – Quality function and quality Management (TQM) – Principles of TQM – Qual cycle & PDSA cycle – Kaizan concept – 5"S Phi	ity T	ning rilogy	– Ba	asic Four

**Environmental Management System** 

15 hours

Unit:5

Environmental Management System (EMS) – Meaning & Definition – Elements of EMS –
Benefits of EMS – Environmental Policies – Implementation of ISO 14000 – study on other
management system: SA8000, OHSAS 18000 and WRAP.

Total Lecture hours 75 hours

Text Book(s)

Apparel Manufacturing Analysis, Solinger, Jacob, New York, Textiles books, 1961.

Managing Quality In The Apparel Industry, Pradip V Mehta, Sathish K Bhardwaj, New Age
International, 1998

Reference Books

Apparel manufacturing handbook, analysis Principles and Practice, Solinger, Jacob, Columbia media corp, 1988.

	_	•	_		

Quality Control Hand book, J.M.Juran, publications McGraw-HillEducation, 1988.

Total Quality Management, Basker S, Anuradha Publications, Kumbakonam, 2017.

D. 1	Deleted Online Contents [MOOC SWAYAM NDTEL Websites etc.]					
Kel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	https://textilelearner.blogspot.com/2011/08/quality-control-system-in-garments_2589.html					
2	https://www.fibre2fashion.com/industry-article/3055/quality-systems-for-garment-					
3	https://onlinegarmentsacademy.blogspot.com/2019/07/quality-control-of-apparel-					
	industry.html					
4	https://www.sciencedirect.com/science/article/pii/B9781782422327000163					
5	https://www.textileschool.com/488/quality-control-in-garment-manufacturing/					

Course Designed By: Dr. R. Sheela John

Mapping with Programme Outcomes									
Cos	PO1	PO2	PO3	PO4	PO5	PO6			
CO1	M	S	S	M	M	M			
CO2	M	S	M	S	S	S			
CO3	S	M	L	M	M	M			
CO4	S	S	S	L	M	L			
CO5	M	M	L	M	S	S			

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	57V	INTERNSHIP TRAINING	L	T	P	C
Project		Viva Voce	-	-	-	2
Prerequisite		Gain Practical insights of the industry / company	Syllabus Version		2023- 2024	

The main objectives of this course are to:

- 1. Expose the students to the work environment
- 2. Familiarise and adapt to the workplace
- 3. Understand the methods, techniques and practices followed in the place of training

## **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Understand the working structure of the industry/ company	K2
CO2	Analyse the methods adopted in the training place	K4
CO3	Correlate to the theoretical knowledge gained in the college	K4
CO4	Recognize the challenges in the training place	K1
CO5	Discover the nuances of the workplace and appreciate it	K3

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

#### **Details of the Training**

The student should undergo **15 Days Internship training** in a Textile Processing Unit/ Designer House / Buying House/ Garment Unit / Retail Showrooms/ Boutiques after III semester theory exam / before the end of Fourth Semester.

#### **Purpose of the Internship Training**

The training bridges the gap between the theoretical knowledge gained in the college and the practical application of the same in the industry / company / stores

The student will have a better exposure about the workplace and its nuances

#### Process to be Followed

Students can identify their area of interest. Industry / companies has to be identified and a profile of the company has to be analysed at least a month earlier. Contacts can be established by the guides allotted to the student. Prior permission has to be obtained from the place of training. After confirmation, the student will undergo training for a period of 15 working days.

#### **Instructions to the Students**

The students should abide by the rules and regulations of the concern and get the maximum benefitfrom the training. The students should maintain a daily logbook where the student should record his details of the training.

A copy of the record has to be sent to the supervisor allotted to the student. The logbook must be signed (with seal) by the staff of the company. Based on the study done, the student will submit a report to the guide within a weeks' time along with the logbook. Incase of any problems, the student should reach out to the supervisor immediately

#### **Instructions to the Supervisor**

The supervisor should establish contacts with the place of training. A routine follow up has to be done with the student once in two or three days. Problems, if any faced by the student should be sorted out immediately.

## Training Report and Presentation

Training Report (30-50 pages) should be prepared by the student and submitted in a month's time. At the end of the semester student should present the report with a power point presentation

ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
https://www.wikihow.com/Write-a-Report-After-an-Internship
http://mfe-iseah-kef.blogspot.com/2013/11/internship-daily-journal.html
https://www.academia.edu/25257761/Student_Internship_Logbook
https://www.indeed.com/career-advice/career-development/how-to-write-an-internship-report
https://valenciacollege.edu/students/internship/documents/ActivityLog.pdf
https://www.template.net/business/log/internship-time-log/

Course Designed By: Dr. R. Sheela John

	Mapping with Programme Outcomes										
Cos	PO1	PO2	PO3	PO4	PO5	PO6					
CO1	S	S M TRAIT	MAR MINES	E L	L	M					
CO2	S	M <sup>(S)</sup> S <sub>2</sub>	Sப்பாரை உயர்த்தி	L	L	M					
CO3	S	M	M	L	L	M					
CO4	S	M	M	L	L	M					
CO5	S	M	M	L	L	M					

<sup>\*</sup>S-Strong; M-Medium; L-Low

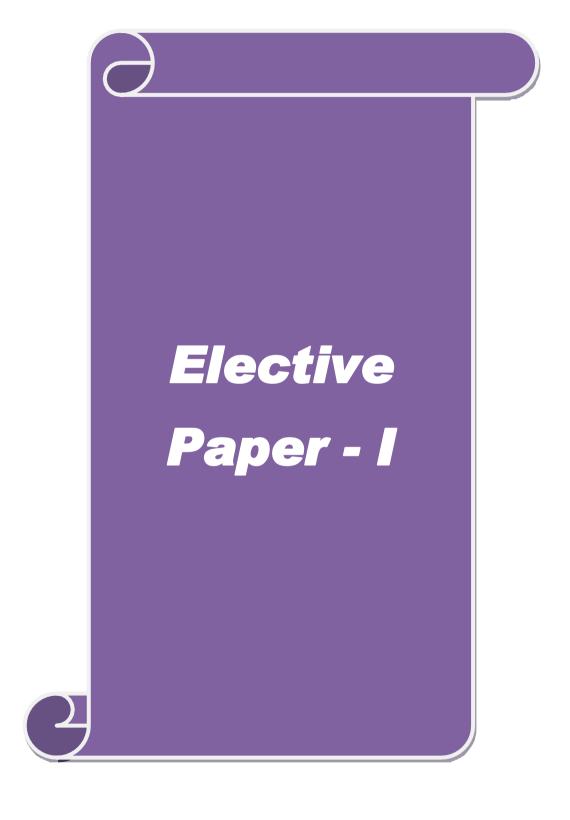
Course co	de 5ZP	CAD PRACTICAL I	L	Т	P	C
Core	1	Practical VIII		4	2	
Prerequisi		Basic knowledge on computers		labus rsion	2023 2024	
Course Ob	•					
	objectives of this					
		design garment designs using computers				
		mbinations and textural effects				
		e fashion figures for various garment designs				
	Course Outcom	on of the course, student will be able to:				
		·			17.0	
	-	practice the tools and techniques of CAD			K2	
		n area of garment designing			K3	
	-	colours and textures in computers			Ke	
		esigns for child, men and women with CAD			Ke	<u>,</u>
CO5 C	Create Jewellery	designs using CAD			Ke	j
K1 - Reme	ember; <b>K2</b> - Und	lerstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>F</b>	<b>X6</b> -	Create		
1. Creating		s / Motifs (2 each)		1	0 ho	ur
•	Designs for Ha					
•	Neckline Design					
•	Embroidery D					
•	Chest Prints fo	or 1-shirts				
2 Created	the Fellersine F	Assigns for a Child (2 assh)		1	5 ho	
2. Create t	Jabla and Knic	Designs for a Child (2 each)			5 110	ur
•	Baba Suit	SOUCATE TO ELEVATE				
•	Frock					
	TTOCK					
3. Create t	the Following D	Designs for Women (2 each)		2	20 ho	ur
•	Gown / Maxi	,				
•	Salwar Kamee	7.				
•	Midi and Tops					
•	Lehangas					
			•			
4. Create t		Designs for Men (2 each)		2	20 ho	ur
•	S B Vest					
•	T-Shirt with B	rmuda				
•	Shirt and Pant					
•	Kurta Pyjama					
5. Create t	he Following C	Prnaments and Accessories		1	0 ho	
•		et of ear ring, bangle/bracelet, finger ring and chain				
•		Handbag, Hat, Hairband and footwear				
		Total Lecture hou	rs	,	75 ho	ur

ſ	Text Book(s)					
Ī	1	Fashion Design Drawing & Prensatation, Ireland Patrick John, B T Batsford Ltd, 2006.				
Ī	2	Fashion Design Illustration: Children, Ireland Patrick John, B T Batsford Ltd, 2003.				

Кe	ference Books
1	Fashion Sketch Book, Bina Abling, Fair Child Publication, New York, 2006.
Re	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.youtube.com/watch?v=iX7O4fNQijA
2	https://www.youtube.com/watch?v=8pmgi7q3Gbo
_	https://www.youtube.com/watch?v=x8BsIME4gi4

Mapping	Mapping with Programme Outcomes								
Cos	PO1	PO2	PO3	PO4	PO5	PO6			
CO1	M	S	S	M	M	M			
CO2	M	S	M	S	S	S			
CO3	S	M	Dui, Can	M	M	M			
CO4	S	S	S	L	M	L			
CO5	M	M		M	S	S			

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course code	5EA	ORGANISATION OF GARMENT UNIT	L	T	P	C
Elective		Paper I - A	5	-	-	3
Prerequisites		Knowledge on garment Industry	Syll Ver	20 20	_	

The main objectives of this course are to:

- 1. Enable student to become a successful entrepreneur / manager in the future
- 2. Impart knowledge on the organisation of the various departments of a garment unit
- 3. Gain a better understanding of a garment unit with SWOC analysis

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Interpret the meaning of entrepreneur and management	K2
CO2	Understand the organizational structure of a garment unit	K2
CO3	Plan factory design and layout to suit the production needs	K4
CO4	Prepare cost sheet for a finished product	К3
C05	Set up a garment unit by performing SWOC analysis	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

## Unit:1 Entrepreneur and Management

15 hours

Entrepreneur- Meaning, definition and types, need for Entrepreneurs, qualities, and role of Entrepreneur.

Management – Definition. Management as a process – Planning, organizing, Directing, Controlling and Co Ordination. Difference between Entrepreneur and Manager.

## Unit:2 Organizational Structure of a Garment Unit 15 hours

Organizational structure of a garment unit, Design department, Finance department, purchasing department, Production department, organizing different sections — hierarchy Personnel involved in all the departments, nature of the job. Role of HR in apparel industry.

# Unit:3 Factory Design and Layout 15 hours

Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings (single and Multi-Storey) – advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare. Balancing – Steps to balance the line - Initial balance - Balance control - Efficiency - Cycle checks - Balancing tools.

## Unit:4 Principles of Costing 15 hours

Principles of costing - requirement of good costing system. Cost estimation of yarn and fabric. Cost estimation for dyeing, printing, embroidery, cutting, stitching, checking, packing, final inspection, shipping and insurance.

#### Unit:5 Garment Export Unit 15 hours

Performance of Indian Garment Export and Institutions supporting Entreprenuers, SWOC Analysis Setting up of garment unit for export market, Export Document, Export finance -

Payment method, Export shipping. Institutions supporting entrepreneurs- DIC, NSIC, SISI, SIPCOT, TII, KVIC, CODISSIA, Commercial banks - SBI. **Total Lecture hours** 75 hours Text Book(s) Introduction to Clothing Production Management, AJ Chester 2nd Edition, Wrenbury Associates Ltd, 1998. The technology of clothing manufacture, Harold Carr and Barbara Latham, Blackwell Science, 1994. 3 Apparel Costing, A functional Approach- Krishnakumar. M, Abishek Publications, Chandigarh, 2011. **Reference Books** Principles of Management, Dinakar Pagare, Sultan Chand and Sons, Delhi, 2018. 2 Entrepreneurship Development in India, Dr. C.B Gupta, Dr N.P. Srinivasan, Sultan Chand and Sons Delhi, 1997. 3 Industrial Engineering in Apparel Production, V. Ramesh Babu, Wood Head Publishing India in Textiles, 2012. Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] https://lonelyentrepreneur.com/types-of-entrepreneurs/ https://textilecourse.blogspot.com/2019/02/plant-layout-textile-garment-industry.html 3 https://www.fibre2fashion.com/industry-article/7665/the-organisation-of-a-clothing-factory https://apparelcosting.blogspot.com/2017/05/apparel-costing-principles.html 4 5 https://www.onlineclothingstudy.com/2019/04/how-to-start-garment-business.html Course Designed By: Dr. S. Jayapriya

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	M	S	L
CO2	M	S	S	S	S	M
CO3	S	M	M	M	M	M
CO4	M	S	S	S	S	S
CO5	L	M	L	S	M	L

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	5EB	ACCOUNTING AND BUSINESS MANAGEMENT	L	T	P	$\mathbf{C}$
Elective		Paper I - B	5	_	-	3
Prerequisite	S	Knowledge about concepts of accounting	Syl	labus rsion	202 202	23-
Course Obje	ectives:		I			
<ol> <li>Teach the books</li> <li>Impart 1</li> </ol>	ne basics of ac knowledge on	s course are to: ecounting and work on journal, ledger, trial balance the various aspects of cost accounting identify various forms of ownerships in the busine		bsidia	ry	
Expected Co	urca Outcor	105*				
On the succes		ion of the course, student will be able to:				
		basic concepts of accounting			K2	
		edger, trial balance and subsidiary books			K6	
		counts with profit and loss			K3	
	-	ids and work on costing accordingly			K1	
		egal forms of ownership in business			K1	
			<b>V</b> 6	manta	ΚI	
KI - Kemem	ber; <b>K</b> 2 - Ond	lerstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluat	e; <b>K</b> 0 - C	reate		
	-	Accounting Concepts, Basics conventions –rules of accounts – importance of acuble entry system – advantage – difference betw	_	g – nat		and
Accounting of scope of accounting entry	-	conventions –rules of accounts – importance of acuble entry system – advantage – difference between	_	g — nat ble en	ure a	and and
Accounting of scope of accordingle entry  Unit:2	ounting – do	conventions –rules of accounts – importance of acuble entry system – advantage – difference between Journal, Ledger, and Trial Balance	veen dou	g – nat ble en	ure a try a	and and urs
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Accounting of scope of accounting of scope of accountry  Unit:2  Journal, ledge book, sales re	ounting — do	Journal, Ledger, and Trial Balance  alance, subsidiary books – purchase book, sales be alace and cash book with single, double and triple column	oooks, pu	g — nat ble en 1: rchase ok	ure a try a 5 ho retu	and and urs rns
Accounting of scope of accounting of accounting of scope of accounting of a	er, and Trial beturns book ar	Journal, Ledger, and Trial Balance palance, subsidiary books – purchase book, sales b	pooks, pur	y – nati ble en 1: rchase ok	ure a try a	and and urs rns
Accounting of scope of accounting of scope of accounting of scope of account.  Unit:2  Journal, ledge book, sales recount.  Unit:3  Final account	er, and Trial beturns book ar	Journal, Ledger, and Trial Balance  values of accounts – importance of accounts – difference between the system – advantage – difference between the subsidiary books – purchase book, sales be and cash book with single, double and triple columns of profit and loss A/C and balance sheet with simple the subsidiary books.	pooks, pur	1. rchase ok	ure a try a 5 ho retu	urs urs
Accounting of scope of accounting of scope of accounting of scope of account.  Unit:2  Journal, ledge book, sales result.  Unit:3  Final account.	er, and Trial beturns book ar	Journal, Ledger, and Trial Balance  values of accounts – importance of accounts advantage – difference between the substitution of the substitutio	pooks, purn cash bo	y – natible en  1: rchase ok  1: ments	try a  5 ho  retu  5 ho	urs urs
Accounting of scope of accounting of scope of accounting of scope of account.  Unit:2  Journal, ledge book, sales result.  Unit:3  Final account.  Unit:4  Cost account (problem) – account.	er, and Trial beturns book are so trading and counting for elements	Journal, Ledger, and Trial Balance  values of accounts – importance of accounts – difference between the system – advantage – difference between the subsidiary books – purchase book, sales be and cash book with single, double and triple columns of profit and loss A/C and balance sheet with simple the subsidiary books.	pooks, purn cash boole adjust	1: rchase ok 1: ments 1: le cos pporti	stry a st	urs urs eet ent
Accounting of scope of accounting of scope of accounting of scope of account.  Unit:2  Journal, ledge book, sales result.  Unit:3  Final account (problem) — a of overheads	er, and Trial beturns book are so trading and counting for elements	Journal, Ledger, and Trial Balance  balance, subsidiary books – purchase book, sales bend cash book with single, double and triple column  Final Accounts  and profit and loss A/C and balance sheet with simple to contain the column of the column of the cost, classification of cost – preparation of coverheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads, allocated to the container overheads – classification of overheads – classification overheads – classificatio	pooks, purn cash boole adjust	1: rchase ok  1: ments  1: le cos pportient, abs	stry a st	urs urs eet ent ion
Accounting of scope of accounting of scope of accounting to single entry  Unit:2  Journal, ledge book, sales resulting to the scount of the scount of overheads of overheads  Unit:5  Nature and of scounting to scope of the scounting of the scounting to score the score of the sco	er, and Trial beturns book are so trading and counting for a reapportion of the projectives of but the counting for a reapportion of the counting for a reapport of the counting for	Journal, Ledger, and Trial Balance  value and a triple column  Journal, Ledger, and Trial Balance  value and cash book with single, double and triple column  Final Accounts  and profit and loss A/C and balance sheet with simp  Cost Accounting  Into of cost, classification of cost — preparation or overheads — classification of overheads, allocate and the service department cost to production of the service department cost to production of the service department cost to production of the service department cost of the service department of the service department cost of the service de	pooks, purn cash books of simple adjust	1.5 rchase ok  1.5 rehase ok  1.5 rehase ok  1.5 rehase ok  1.6 rehase ok	try a stry a str	urs urs urs eet ent ion
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	Disciple Of Assessment VIN Service Viscosian N DI Mari C Class 1 0 Community
2	Principles Of Accountancy, Kl Nagarajan, Vinayakam N, Pl Mani, S Chand & Company Pvt
	Ltd, 2018.
3	Cost accounting, S P Jain and K L Narang, Kalyani Publishers, 2015.
Ref	ference Books
1	Cost and management accounting – S N Maheswari, Sultan Chand, 2002
2	Business management, Dinker Pagare, S. Chand Publishing, 2013.
3	Fundamentals of business organisation and management, Y K Bhushan, New Delhi : Sultan
	Chand & Sons, 1963.
Rel	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	http://www.ddegjust.ac.in/studymaterial/bba/bba-104.pdf
2	https://deeppanacademy.com/pdf/cma/foundation/fundamentals-of-accounting.pdf

Course Designed By : K. Revathe

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	M	S	M
CO2	M	S	»ė́.ьyS <sub>ló, a</sub>	S	M	M
CO3	L	M	M	M	M	S
CO4	М	M	S	S S	S	S
CO5	L	SER	M	S	M	L

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course code	5EC	ENTREPRENUERIAL DEVELOPMENT	L	T	P	$\mathbf{C}$
Elective		Paper I - C	5	-	-	3
Prerequisites		Basic knowledge on entrepreneur	Sylla Vers		2023 2024	
Course Object	ives:		•			
2. Inform the	owledge on e prospectiv	s course are to: the significant functions of entrepreneurship re entrepreneurs to steps in creating a project proposa the institution that support entrepreneurship	al			
Expected Cour	rse Outcom	les:				
		on of the course, student will be able to:				
		types and functions of entrepreneurship			K2	
		a product and prepare a project proposal			K1	
		institutions that supports entrepreneurs			K2	
		available in the supporting institutions			K3	
		nilable incentives and subsidies			K4	
		erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate;	<b>K6</b> - C	reate		
Unit:1		Context of Entrepreneurship		1	5 has	
Functions and	types of Er	hip: Definition Nature and Characteristics of Entre htrepreneurship phases of EDP. Development of working self-employment of women council scheme	omen	urship	) -	urs eur
Functions and and rural Entre  Unit:2 The Start – up	types of Enpreneur – in	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of women council scheme  Project  Project Identification – Selection of the product –	omen	urship Entre	pren	eur urs
Functions and and rural Entre  Unit:2 The Start – up	types of Enpreneur – in	hip: Definition Nature and Characteristics of Entre htrepreneurship phases of EDP. Development of walcluding self-employment of women council scheme Project	omen	urship Entre	pren	eur urs
Functions and and rural Entre  Unit:2 The Start – up	types of Enpreneur – in	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of women council scheme  Project  Project Identification – Selection of the product –	omen	urship Entre 1	pren	urs ion
Functions and and rural Entre  Unit:2 The Start – up evaluation – Fe  Unit:3	types of Enpreneur – in  process, Prasibility An	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of women council scheme  Project  Project Identification – Selection of the product –	Project	Entre  1 t form	5 ho	urs ion
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Functions and and rural Entre  Unit:2 The Start – up evaluation – Fe  Unit:3 Institutional ser and commercia  Unit:4 Institutional fin	types of Enpreneur – in process, Prasibility Andrivice to Entre	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of worker council scheme relationship phases of EDP. Development of women council scheme relationship phases of EDP. Development of the EDP.	Project	urship Entre  1 t form  1 Γ, IIC	5 ho	urs ion UC
Functions and and rural Entre  Unit:2  The Start – up evaluation – Fe  Unit:3  Institutional ser and commercia  Unit:4  Institutional fin SIPCOT – SID	types of Enpreneur – in process, Prasibility Andrivice to Entre	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of workelding self-employment of women council scheme Project  Project Project Identification – Selection of the product – alysis, Project Report  P	Project	1 form  1 Γ, IIC  1 and GIO	5 ho hulat	urs IC urs
Functions and and rural Entre  Unit:2  The Start – up evaluation – Fe  Unit:3  Institutional ser and commercia  Unit:4  Institutional fin SIPCOT – SID  Unit:5  Incentives and	process, Prasibility And rvice to Ental Bank  ance to Ental BI and comessibilities.	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of workelding self-employment of women council scheme Project  Project Project Identification – Selection of the product – alysis, Project Report  P	Project ITCO	The seed	5 ho nulati 5 ho C, U' 5 ho cap	urs ion Urs ΓΙ, urs ital
Functions and and rural Entre  Unit:2 The Start – up evaluation – Fe  Unit:3 Institutional ser and commercia  Unit:4 Institutional fin SIPCOT – SID  Unit:5 Incentives and assistance – T substitution	process, Prasibility And rvice to Ental Bank  ance to Ental BI and comessibilities.	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of workelding self-employment of women council scheme Project  Project Project Identification – Selection of the product – halysis, Project Report	Project ITCO	1 The Global and	5 ho nulati 5 ho C, U' 5 ho cap	urs IC urs ΓI, urs ital
Functions and and rural Entre  Unit:2 The Start – up evaluation – Fe  Unit:3 Institutional ser and commercia  Unit:4 Institutional fin SIPCOT – SID  Unit:5 Incentives and assistance – T substitution  Text Book(s)	types of Enpreneur – in process, Prasibility And rvice to Entre I Bank  ance to Entre BI and com subsidies – axation ber	hip: Definition Nature and Characteristics of Entro the trepreneurship phases of EDP. Development of we including self-employment of women council scheme  Project  Project  Project Identification – Selection of the product – alysis, Project Report  repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO, mercial Bank venture capitals.  Subsidised Services – Subsidy for market. Transperient to SSI – role of Entrepreneur in export profit.  Total Lecture hour	Project ITCO: LIC ar sport – motion	1 The seed and 7	5 ho nulati 5 ho C, U' 5 ho imp	urs ion urs ΓΙ, urs ital ort
Functions and and rural Entre  Unit:2  The Start – up evaluation – Fe  Unit:3  Institutional ser and commercia  Unit:4  Institutional fir SIPCOT – SID  Unit:5  Incentives and assistance – T substitution  Text Book(s)  1 Entreprene	preneur – in prene	hip: Definition Nature and Characteristics of Entrepreneurship phases of EDP. Development of workelding self-employment of women council scheme Project  Project Project Identification – Selection of the product – Halysis, Project Report  Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Selection of the product – Halysis, Project Report  Project Identification – Halysis, Project Report  Project Identification – Halysis, Project Report Identification	Project ITCO: LIC ar sport - motion	The seed and Sons,	5 ho hulat  5 ho C, U'  5 ho cap imp  5 ho 2020	urs ion urs ΓI, urs ital ort urs

Re	Reference Books						
1	Entrepreneurial Development, P. Saravanavel & P. Sumathi , Margham Publications, 2020.						
2	Entrepreneurial Development, S.G.Bhanushali, Himalaya Publishing House, 1987						
Re	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	http://www.simplynotes.in/e-notes/mbabba/entrepreneurship-development/						
Co	urse Designed By: Dr. R. Sheela John						

Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5	PO6		
CO1	S	S	S	M	M	S		
CO2	M	M	L	M	S	M		
CO3	S	M	M	S	M	M		
CO4	S	S	M	M	M	M		
CO5	M	L	லக்கழ் <sub>கம்</sub>	S	S	L		

<sup>\*</sup>S-Strong; M-Medium; L-Low



1. Impar 2. Create indus 3. Teach and q  Expected On the suc CO1 A	bjectives:  objectives of to the the the advantage of the advantatively.  Course Outcomplete of the advantage of the advantatively.	Paper VII  Knowledge on computer fundamentals  his course are to: on the significant role played by the computers in the gas so the latest technologies available in the various sectors of using computer technology to improve the produce omes: letion of the course, student will be able to:	ors of	t indu	arme	ent
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1. Impar 2. Create indus 3. Teach and q  Expected On the suc CO1 A	rt knowledge of e an awarenes try In the advantaguantitatively  Course Outco	on the significant role played by the computers in the gas on the latest technologies available in the various sectors of using computer technology to improve the produce.	ors of	the g	arme	
On the suc CO1 A CO2 A	cessful compl Articulate the					
CO1 L	Articulate the	letion of the course, student will be able to:				
CO2						
/	Appraise the i	specifications and functions of a computer and its periph	herals		K3	3
	garment indu	nevitable role played by computers in various sections castry	of a tex	xtile	K5	5
	Understand th	e application of CAD and CAM in the areas of textile ar	nd gar	ment	K2	2
	Discover the unaking and gr	use of computers in the field of body measurements, pattrading	tern		K3	3
	_	rantages of computer technology in the process sequence se production	es and		K5	;
		Inderstand; <b>K3 - Apply; K4 - An</b> alyze; <b>K5</b> - Evaluate; <b>K</b>	<b>X6</b> - C	reate	I .	
** *. 4	<u> </u>	E TRATHUM UNIVERS &	1			
Unit:1		Computers and its Peripherals		1	5 ho	urs
	sections. Typ	ters, computer generations, computer specification, organies of storage devices (primary, secondary and tertia				ces,
Unit:2		Computers in Fashion Industry		1	5 ho	ur
Definition	and function	Sashion industry – Information flow – CAD, CAM, Cons. Computers in production planning and producting system.				
Unit:3	Cor	mputers in Creating Fabric and Garment Designs		1	5 ho	ur
	reating desig	ns – Advantages. Computerized weaving, knitting and ry machines, Garment designing with CAD – 2D and 31		ting,		
Unit:4	Во	ody Measurements, Pattern Making and Grading		1	15 ho	ur

**Computers in the Garment Manufacturing** 

15 hours

pattern grading

Unit:5

	Total Lecture hours	75 hours						
Te	xt Book(s)							
1	Computers in the Garment Industry – Dr R Sheela John and Dr S Amsamani, S Coimbatore, 2013							
2	Fashion: From Concept to Consumer 4 <sup>th</sup> Edition – Gini Stephens Frings, Prentice Hall, Pearson, 2007							
Re	ference Books							
1	Computer Fundamentals, P K Sinha, BPB Publications, Delhi, 1992							
2	The Technology of Clothing Manufacture, Harold Carr and Barbara Latham, Bl 1994	lackwell Ltd,						
3	Computer Technology for Textiles and Apparel, Jinlian Hu, Elsevier, 2011							
4	Automation in Garment Manufacturing, Rajkishore Nayak and Rajiv Padhye, V Publishing, 2017	Voodhead						
Re	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1	https://inifdahmedabad.com/blog/importance-of-cad-in-fashion-industry/							
2	https://clothingindustry.blogspot.com/2018/02/application-cad-weaving.html							
3	http://textilescommittee.nic.in/writereaddata/files/publication/gar4.pdf							
4	https://study.com/academy/lesson/how-is-cad-cam-used-in-textiles.html							
5	https://clothingindustry.blogspot.com/2018/02/importance-cad-textile-designin	g.html						
6	https://textilelearner.blogspot.com/2012/03/computer-application-areas-in-textile	ile.html						
7	https://link.springer.com/chapter/10.1007/978-3-642-58214-1_47							

Mapping	Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5	PO6			
CO1	L	S	S	S	M	L			
CO2	L	S	S	S	M	M			
CO3	S	S	S	S	S	S			
CO4	S	S	S	S	M	M			
CO5	S	S	S	S	M	M			

\*S-Strong; M-Medium; L-Low

Course code	63Q	BASIC DRAPING PRACTICAL	L	T	P	C
Core		Practical X		-	5	3
Prerequisites		ylla <sup>J</sup> ersi		202 202		
Course Object	tives:	,			II.	
2. Create pat	basics prepa terns for bas	course are to: are the body forms and fabrics for draping ic bodice and skirts using draping method are and collars using draping method				
<b>Expected Cou</b>	rse Outcom	es:				
On the success	ful completion	on of the course, student will be able to:				
CO1 Disco	over and ma	rk the important structural lines in a dummy form			K.	3
CO2 Anal	yse the fabri	c, straighten the fabric ends and remove the creases	S		K	4
CO3 Creat	te draped par	tterns for basic bodice blocks and skirt			K	6
CO4 Creat	te draped pat	terns for types of yokes			K	6
CO5 Creat	te draped par	terns for types of collars			K	6
		erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate;	<b>K6</b>	- Crea	te	
		இலக்கழகம்				
1. Preparation	of Body Fo	orms			5 ho	ours
Mark the Wais Mark the Hip I	tline with St Line with Sty				10.11	
2. Preparation		Concert to Elevini			10 Hou	rs
Remove crease Straighten the		the raofic				
3. Drape the F		tterns			20 ho	ours
Draping of Boo						
Draping of Boo						
Draping of Ski	rt with fulne	SS				
4. Drape the F	ollowing Yo	okes			20 h	ours
Simple Yoke Yoke with Full Shirt Yoke Midriff Yoke	ness within t	he Yoke				
5. Drape the F	ollowing Co	ollars			20 h	ours
Peter Pan Colla Mandarin Colla Shawl Collar /	ar / Shirt Co					
		Total Lecture ho	urs		75 ho	ours
Text Book(s)						

Draping for Apparel Design, 3rd Edition - Helen Joseph and Armstrong, Bloomsbury Academic, 2013 The Art of Fashion Draping, Connie Amaded and Crawford, Bloomsbury Academic, 2018 **Reference Books** The Art of Fashion Draping, Connie Crawford, Bloomsbury Publishing India Private Limited, 1 Draping for Fashion Design, Hilde Jaffe, Prentice Hall, 2000. 3 Draping for Apparel Design, Helen Joseph and Armstrong, Bloomsbury Academic, 2008. Draping for Fashion Design, Hilde Jaffe and Nurie Relis, Pearson/Prentice Hall, 2005. Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] https://www.youtube.com/watch?v=hAvjXU9xrOM https://www.youtube.com/watch?v=BhG9Sp3UutI https://www.moodfabrics.com/blog/intro-to-draping-dress-form-muslin-basics/ 4 https://fitnyc.libguides.com/fashiondesign/draping https://www.youtube.com/watch?v=-Hriguvg4RA Course Designed By: Dr. R. Sheela John

Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5	PO6		
CO1	S	S	L	S	S	M		
CO2	S	S	HIAR INNE	S	S	M		
CO3	S	S	SEULITEO LUTE	S	S	M		
CO4	S	S	L	S	S	M		
CO5	S	S	L	S	S	M		

Course code	67V	FASHION DESIGN PORTFOLIO	L	Т	P	С
Skill based subject IV Project		Viva Voce	-	-	6	4
Prerequisites		Garment Designing Knowledge		bus ion	2023-	2024

The main objectives of this course are to:

- 1. Create garment collection based on an inspiration / theme
- 2. Search and find out exclusive fabrics and accessories for the garment collection
- 3. Present the garment collection in the form of a portfolio album

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to: Design garment collection based on an inspiration / theme CO<sub>1</sub> K6 CO<sub>2</sub> Develop various boards like theme board, mood board, story board, colour K6 board, fabric swatch board, pattern board and flat pattern Select suitable fabrics and accessories for the garment collection CO<sub>3</sub> K5 CO<sub>4</sub> Create a portfolio album K6 CO<sub>5</sub> Compile and present the portfolio effectively K6

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

# ESE only, 120 marks for Garment Collection and Portfolio; 30 marks for Viva Fashion Design Portfolio – An Introduction

A fashion design portfolio is a collection of samples put together by a fashion designer to show off his or her skills to a prospective employer or fashion school. A typical fashion design portfolio should include fashion illustrations, an inspiration or mood board with textile swatches, flat sketches manually or with computer.

#### **Instructions to the Student**

Every Student will be assigned a Guide and the student should report to the guide at least once in a week. The student should work on an inspiration and develop sketches. After the approval from the Guide, the fabrics must be purchased and converted into a garment. Minimum of 4 garments has to be created. The garment collection is then photographed on a live model. Portfolio (Manual / Digital) is created

## Details of the Portfolio (75 hours)

The Portfolio must be created as an album / book / Magazine and should contain the following boards

- Customer Profile
- Inspiration / Theme Board
- Mood Board / Story Board
- Colour board / Swatch Board
- Accessory Board (optional)
- Pattern Board
- Flat Sketch / Fashion Illustrations
- Photograph of all the Garment

## **Evaluation of the Project**

The student should present the portfolio and the garments to the panel of examiners and answer the questions raised by the examiners

Rel	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827						
2	https://fashionandillustration.com/en/how-to-make-a-fashion-collection/						
3	https://www.apparelsearch.com/fashion/designer/name/a/anna_sui/spring_fashions_anna_sui_fas						
	hion_designer_guide.htm						
Cou	urse Designed By: Dr. R. Sheela John						

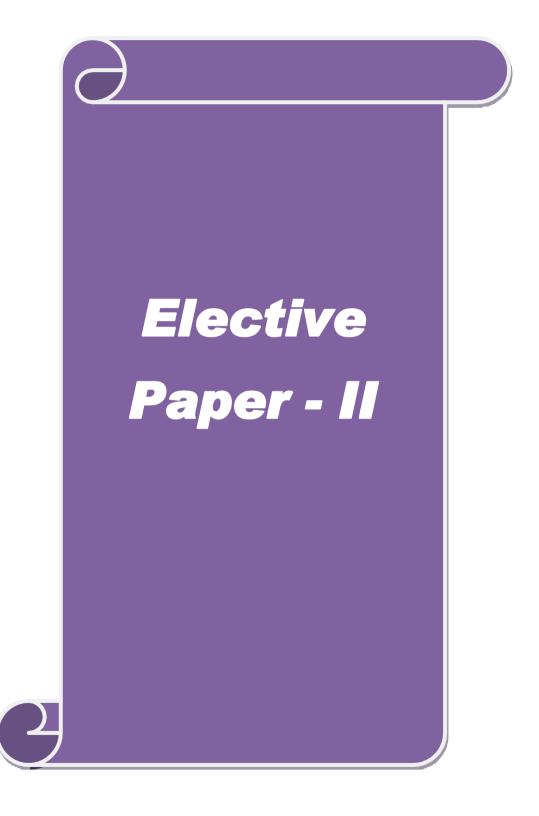
COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	M	S	S
CO2	M	M	M	S	S	M
CO3	S	M	M	M	M	S
CO4	S	S	S	M	S	S
CO5	M	S	S	S	S	M

Course code	67.P		Т	P	С	
Core		Practical IX -		-	4	2
Prerequisit	Prerequisites CAD I Syllab Versi					23- 24
Course Ob						
		his course are to:				
	1	designs with computers				
		esigns by using various tools and colours in the				
3. Apply	tne elements	/ principles of design and colour harmonies in	tne gari	nent ae	esigns	
Evnected (	Course Outc	omes•				
		etion of the course, student will be able to:				
	_	designs with different colour harmonies in com	nutore		Ke	
		nt designs with various elements of design in co		20	K	
		sketches following the principles of design in co			K	
		designs for various seasons in computers	Jonipun	J15	K	
		patterns digitally			K	
		Inderstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Ev	aluate:	<b>K6</b> - C1		
		11001200110, 120 1.pp.1, 121 1.mon., 20, 120 2.				
1. Create G	arment Des	igns for the Following Colour Harmonies			15 ho	urs
• 1	Monochroma	ntic colour harmony				
• 1	Analogous co	olour harmony				
• (	Complement	ary colour h <mark>armony</mark>				
• ]	Double comp	olementary c <mark>olour harmony</mark>				
• 5	Split Comple	ementary colour harmony				
• [	Triad colour	harmony				
	Tetrad colour	FRUE				
• ]	Neutral color	TL OPERATE TO EVENT				
2. Create G	arment Des	igns for the Following Elements of Design			10 ho	urs
• ]	Line	-				
• 5	Shape					
• 5	Size					
2.0	<u> </u>				40.1	
		esigns for the Following Principles of Design			10 ho	urs
	Balance					
	Rhythm					
	Emphasis					
	Proportion					
• ]	Harmony					
4. Create	Garment De	esigns for the Following Seasons (Child-1; W	oman -		10 ho	urs
1; Man-1)						
• ,	Summer					
• '	Winter					
• 5	Spring					
• ,	Autumn					

	Draft and Grade Patterns for the Following Garments	15 hours					
3.	Bib	15 Hours					
	• BIO						
	• Jabla						
	<ul> <li>Salwar</li> </ul>						
	• T-Shirt						
	Create Garment Designs for the Following Occasions (Child-1; Woman Man-1)	15 hours					
	Party wear						
	Casual wear						
	Wedding collection						
	• Sports wear (any three sports)						
	Total Lecture hours	75 hours					
Tex	xt Book(s)						
1	Fashion Design Drawing & Presentation, Patrick John Ireland, Pavilion Boo United States, 1982.	ks, London,					
2	Drawing and Designing Children's and Teenage Fashions, Patrick John Irela 1979.	nd, Wiley,					
3	Fashion Design Illustration: Men, Patrick John Ireland, B. T. Batsford Books, London, 1996.						
Ref	ference Books						
1	Fashion Sketch Book, Bina Abling, Fairchild Books, New York, 2007						
2	Foundation in fashion design and Illustration, Julian Seaman, B. T. Batsford London, 2001	d Books,					
	TO THE STATE OF TH						
Rel	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://www.youtube.com/watch?v=jTWtQNTJt_A						
2	https://www.youtube.com/watch?v=iX7O4fNQijA						
3	https://www.youtube.com/watch?v=nWCNuSBc1Y0						
4	https://www.youtube.com/watch?v=x8BsIME4gi4	·					
5	https://www.youtube.com/watch?v=LMZPbT1msR0	·					
Coı	urse Designed By: Dr. R. Sheela John						

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	M	L	S
CO2	S	S	M	S	L	S
CO3	S	S	M	M	L	S
CO4	S	S	M	S	L	M
CO5	S	S	M	M	L	S

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course code	6EA	MARKETING AND MERCHANDISING	DISING L T			С
Elective		Paper II - A		-	-	3
Prerequisites		Knowledge about the need of marketing and	Sylla	bus	202	3-
		merchandising		on	202	4

#### **Course Objectives:**

The main objectives of this course are to:

- 1. Impart knowledge on the underlying concepts of marketing and fashion marketing
- 2. Familiarise with the fashion products, consumer, communications, research and forecasting
- 3. Describe the role of merchandisers in the garment industry and their types

## **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

	<u>.</u>	
CO1	Understand the basic concepts of marketing and fashion marketing	K2
CO2	Describe the types of fashion products and the consumer behavior	K1
CO3	Explain the process of communication, marketing research and forecasting	K1
CO4	Discover the importance of merchandisers and their types	K3
CO5	Interpret types of stores, design, layouts and merchandise presentation	K2

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

#### 15 hours Unit:1 INTRODUCTION TO MARKETING

Marketing – Meaning, Marketing management philosophies, Marketing and Fashion Marketing, The fashion market – structure and size. Marketing environment – Micro and Macro marketing. Marketing Mix – Product, price, promotion and place; Marketing Functions – Assembling, standardization and packaging; Digital Marketing – meaning, scope and advantages

#### **FASHION PRODUCTS AND THE CONSUMER** Unit:2 15 hours

Marketing fashion products – importance and classification of products; the product mix and range planning; the fashion product life cycle;

Fashion Consumer - Role of consumer behavior in marketing, types of consumer decisions, the decision process, factors that influence decisions - consumer attitudes, consumer motivation, consumer personality, opinion leadership, family and social status

#### Unit:3 MARKETING - COMMUNICATION, RESEARCH AND 15 hours **FORECASTING**

Fashion marketing communications – traditional approach and integrated approach Fashion marketing research – purpose and significance, stages in the research process Fashion forecasting – meaning and importance, basics of predicting trends – colour, theme, shape,

key events, target market; trend forecasting process

Unit:4	TYPES OF MERCHANDISERS AND VISUAL	
	MERCHANDISING	

Merchandiser – essential qualities of a merchandiser; types and functions of merchandisers – fashion merchandiser, visual merchandiser, export merchandiser and retail merchandiser;

Visual Merchandising – Elements of Visual Merchandising – Needs – Psychology – Types of Display; Elements of display.

Unit:5		STORE MANAGEMENT IN MERCHANDISING	15 hours				
		nent in Merchandising - Introduction, Objectives, Types of Stores	, Location of a				
		yout, Types of Store Layouts, Store Space Allocation.					
		Introduction, Concept of Store Design, Exterior of a store, Inte	rior of a store,				
Me	erchandise Pr	esentation -tools and techniques					
		Total Lecture hours	75 hours				
Te	xt Book(s)						
1	Fashion Ma	arketing, Mike Easey, Wiley-Blackwell Publishing. 2009.					
2	2 Fashion Merchandising & Merchandising, Mary G.Wolfe, The Goodheart-Willcox Co.,Inc,						
	Illions, 201		, ,				
3	Fashion –F	rom concept to consumer – Gini Stephens Frings, Prentice Hall (199	99).				
4	Fashion Ma	arketing Management, V. Ramesh And A. Arunraj Babu, Woodhead	Publishing				
	India, 2019		_				
Re	ference Bool	ks					
1	Marketing,	Philip Kotler, Gary Armstrong, Veronica Wong, John Saunders, Pea	rson Education,				
	India, 2008						
2	Fashion- fr	rom Concept to Consumer, 9th Edition, Gini Stephens Frings, Pea	arson Education				
	Ltd, Harlov						
3	Fashion Ma	arketing, Janet Bohdanowicz and Liz Clamp, Routledge, 1994					
		S. Can					
Re	lated Online	Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	-	vw.iknockfashion.com/need-of-trend-forecasting/					
2	http://www	createafashionbrand.com/the-5-basics-of-trend-prediction/					
3	https://www	w.fibre2fashion.com/industry-article/7054/decoding-the-process-of-tr	rend-				
	forecasting						
4		lelearner.blogspot.com/2013/10/role-of-merchandiser-in-apparel-ind					
5		ningindustry.blogspot.com/2017/12/merchandiser-merchandising-gar	rment.html				
6	https://blog	hubspot.com/marketing/what-is-digital-marketing					
Co	urse Designe	d By: Dr. R. Sheela John					

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	S	M	M	M
CO2	L	M	S	M	S	M
CO3	L	M	S	S	M	M
CO4	L	S	S	M	M	S
CO5	L	L	S	S	S	S

<sup>\*</sup>S-Strong; M-Medium; L-Low

Course co	de 6EB	PRINCIPLES OF MANAGEMENT	$\mathbf{L}$	T	P	C
Elective	I	Paper II - B	5	-	-	3
Prerequis	ites	Knowledge about business organization	Sylla Versi		202 202	
Course Ol	ojectives:					
<ol> <li>Impar</li> <li>Teach</li> <li>Guide</li> </ol>	rt knowledge o the purpose o	nis course are to: n the Principles of Management of the steps in the management process have a better understanding on sequence of the step	os inv	olve	d in	the
_	Course Outco					
		etion of the course, student will be able to:			T	
		nderlying concepts the principles of management			K3	
	* * *	anning and the steps involved in planning			K5	
		importance of organising and the steps involved in pla	nning		K2	
		cting and the steps involved in planning			K3	
						-
K1 - Reme	ember; <b>K2</b> - Ui	nderstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K</b>	. <b>6</b> - C1	reate		
Unit:1		Principles of Management	1	1	5 ho	
	d scope of m	anagement – Management Science/Art – Development	nt of			
	-	gement – He <mark>nry Foyals principles</mark> of management.	iit Oi	mana	igem	CII
	<u> </u>					
Unit:2		Planning, Purpose and Steps			5 ho	
and policie	es – Objectives making – Prod	purpose of planning – Steps in planning – Types of plans, policies, procedures and methods, nature and types of decision making – Types of decisions – Process o	f polic	cies –	-	
Unit:3		Organising, Purpose and Steps		1	5 ho	
	$\frac{1}{g - \text{Types of } \alpha}$	organization – Organizational structure – Span of con-	trol –			
Delegation	and centralization	ation line & staff relationship – staffing – Sources of realing methods – Performance appraisal.				
Unit:4		Directing, Purpose and Steps			5 ho	
		surpose of directing – Motivation – Discipline – Leader uirements for effective controls – Critical control points				ion
Unit:5		Controlling, Purpose and Steps		1	5 ho	ur
Controlling types of co		co-ordinating – Meaning and importance of control –	cont	rol pi	oces	S -
Torré Doc1	(a)	Total Lecture hour	'S	7	5 ho	ur
1 Indust 2006.	` ′	ng and Management, O.P. Khanna, Dhanapat Rai Public	cation	s, Ne	w De	elh

2 Essentials of Management, Harold Koontz and Heinz Weihrich, Tata McGraw Hill, 1998
3 The Fundamentals of Fashion Management, Susan Dillon, Bloomsbury Publishing, 2018

Reference Books
1 Business Organisation and Management, D. P. Jain, Vrinda Publications, Delhi, 1999.
2 Management, Patrick.J. Montana and Bruce. H. Charnov, Barrows, 2000.

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1 https://ncert.nic.in/ncerts/l/lebs102.pdf
2 https://www.coursera.org/courses?query=management
3 https://www.edx.org/school/iimbx

Course Designed By: Dr. R. Sheela John

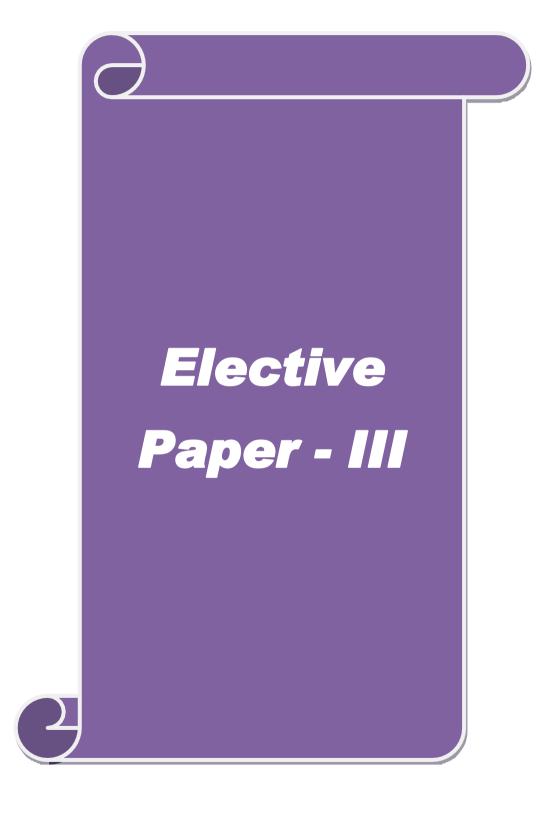
Mapping with Programme Outcomes									
COs	PO1	PO2	PO3	PO4	PO5	PO6			
CO1	L	S	S	M	M	M			
CO2	L	M	S	M	S	M			
CO3	L	M	லக்கழக <sub>ம்</sub>	S	M	M			
CO4	L	S	S	M	M	S			
CO5	L	L	S	S S	S	S			

Course code	6EC	BUSINESS FINANCE	L	T	P	C	
Elective	l	Paper II - C	5	-	-	3	
Prerequisites		K NAWIENOE ANAIII NASICS AI IINANCE	Syllal Zersi		2023 2024		
Course Objec							
2. Make stu	udent to und dents prepar	course are to: erstand the financial aspects of a Business e financial plan with a clear understanding of expenses bles of equity shares, bonds, debentures and fixed depo		earn	ings		
Expected Cou	rse Outcom	es:					
_		on of the course, student will be able to:					
CO1 Undo	erstand the so	cope and functions of Finance			K1		
CO2 Wor	k on a financ	on a financial Plan					
CO3 Wor	k on cost the	ory and earnings theory			K4	-	
CO4 Calc	alculate the cost of individual and composite cost of capitals						
CO5 Awa		antages and limitations of Equity shares, bonds, deben	tures	and	K2	!	
		erstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b>	- Cr	eate			
		கலக்கழகம்					
Unit:1		<b>Business Finance</b>			5 ho		
and modern co	oncepts – con	etion – Meaning – Concepts – Scope – Functions of finatent of modern finance functions.  Financial Plan		1	5 ho	urs	
Financial Plan	: Meaning –	Concept – objectives – Types – Steps – Significance –	Func	lame	ntals	•	
Unit:3		Basics of Capitalisation		1	5 ho	urc	
Capitalisation		Capitalisation – Cost Theory – Earning Theory – Over nptoms – causes – remedies – Watered Stock Vs. Over		oitalis	satio	n –	
Unit:4		Capital Structure		1	5 ho	urs	
-		al Principles of capital structure – Trading on equity – lculation of Individual and composite cost of capital.	Cost	t of c	apita	ıl –	
Unit:5		Forms of Finance		1	5 ho	urs	
		ance: Equity Shares, Preference Share, Bonds, Debetages and disadvantages.	nture	es an	d fix	ked	
		Total Lecture hours		7	5 ho	urs	
Text Book(s)	CD :	E' DMG:XV: XV: 1 D:XV: 2	20	1.6			
		Finance, R.M.Sri Vatsava, Himalaya Publishing Houst – Saravana Vel, Kalyani Publishers, New Delhi, 2004		16			
Reference Boo	oks						
1 Financial	Managemen	t – B.Y.Pandey, Tata McGraw Hill, New Delhi, 2000.					

2	Financial Management - An Analytical and Conceptual Approach, S.C.Kuchhal, Chitanya
	Publishing House, 1982.
3	Financial Management – M.Y.Khan and Jain, Sultan Chand & Sons, NewDelhi, 2018
Rel	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://ncert.nic.in/textbook/pdf/kebs108.pdf
2	https://www.coursera.org/specializations/financial-management
3	https://talentedge.com/articles/role-financial-management-organization/
Cou	urse Designed By: G. Rathina Priya

Mappin	Mapping with Programme Outcomes									
COs	PO1	PO2	PO3	PO4	PO5	PO6				
CO1	L	L	S	S	L	L				
CO2	L	L	S	S	L	L				
CO3	L	L	S	M	L	L				
CO4	L	L	S NŠ·S·Deri	S	L	L				
CO5	L	M	S	S	L	M				

<sup>\*</sup>S-Strong; M-Medium; L-Low



Course code	6ED	HOME TEXTILES	L	T	P	C
Elective		Paper III - A	5	-	-	3
Prerequisites		*		bus ion	202 202	

#### **Course Objectives:**

The main objectives of this course are to:

- 1. Impart knowledge on the various home textile products
- 2. Gain insights on the bed linens, kitchen linens, bathroom linens
- 3. Acquire better understanding on the choice of fabrics for the home textile products

## **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Classify the home textile products	K2
CO2	Understand the types of floor and wall coverings	K2
CO3	Distinguish curtains and draperies	K4
CO4	Describe the types of soft furnishings	K1
CO5	Discover the types and functions of kitchen linen	K3

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1

Introduction to home textiles, definition, types of home textiles, factors influencing selection of home textiles, recent trends in home textiles

Unit:2

Floor and wall coverings – definition, types of floor covering –hard, soft and resilient floor coverings and uses and care and maintenance of floor coverings. Wall covering- definition, uses, care and maintenance of wall coverings

Unit:3

Door and window treatments –definition and parts of door and windows, curtains and draperies – definition and materials used for curtains and draperies. Types of Curtains –draw, tailored, pleated, cafe, three tier curtains. Types of Draperies – swags. Accessories- rods hook, rails, racks, curtain tape pins

Unit:4 15 hours

Soft furnishings for living and bed linen. Introduction to living and bedroom linens, types-sofa, sofa covers, wall hangings, cushion, cushion covers, upholsteries, bolster and bolster covers, bed sheets, covers, blankets, blanket covers, comfort and comfort covers, bed spreads, mattress and mattress covers, pillow and pillow covers, pads, uses and care.

Unit:5 15 hours

Soft furnishings for kitchen and dining, types of kitchen linens – kitchen towel, aprons, dish cloth, fridge, grinder and mixie covers, mittens, fridge holders –their uses and care. Types of dining-table mat, dish/pot holders, cutlery holder, fruit baskets, hand towels-uses and care. Bathroom linens – types, uses and care

	Total Lecture hours 75 hours						
Te	xt Book(s)						
1	Home Comforts-The Arts and Science of Keeping Home, Cheryl Mendelson, Scriber, New						
	York, 2005						
2	Cushions and Pillows- Professional Skills – Made Easy, Hamlyn Octopus, Octopus						
	Publishing Group, New York, 2001						
3	The Ultimate Sewing Book 200 Sewing Ideas For You and Your Home, Magi Mc						
	McCormick Gordon, Collins and Brown, London, 2002						
Re	ference Books						
1	Design and make curtains, Heather Luke, New Holland publishers, London, 1999						
2	Cornucopia of Cushions, Susie Johns, Apple Press, London, 1997						
3	Art in Everyday Life, Harriet Goldstein and Vetta Goldstien, The Macmillian Company, 2004						
4	Performance of Home Textiles, Subrata Das, Woodhead Publishing India Pvt. Limited, 2010						
5	Home Furnishing, V. Ramesh Babu and S. Sundaresan, Woodhead Publishing India Pvt.						
	Limited, 2018						
	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://www.homestratosphere.com/types-curtains/						
2	https://bettersleep.org/mattress-education/mattress-accessories/pillow-types/						
3	https://textilecourse.blogspot.com/2018/06/types-classification-home-textiles.html						
4	https://www.fibre2fashion.com/industry-article/1769/home-textiles-a-review						
5	http://www.india-crafts.com/texti <mark>le/h</mark> ome-texti <mark>le.htm</mark> l						
Co	urse Designed By: Dr. P. C. Jemina Rani						

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	S	M	M
CO2	S	S	S	S	M	M
CO3	S	S	S	S	M	S
CO4	S	S	S	S	M	S
CO5	S	S	S	S	M	S

S-Strong; M-Medium; L-Low

Course code	e 6EF	EXPORT ANAYLSIS AND DOCUMENTATION	L	T	P	С	
Elective		Paper III - B	5	-	-	3	
Prerequisite	)C	Knowledge about Export Business	Sylla	Syllabus		3-	
		Knowledge about Export Business	Vers	ion	202	<u>4</u>	
Course Obj		s course are to:					
	U .	edge about the regulation of AEPC					
		d methods in the documentation purpose					
		he license procedure, pre-shipment charges and trans	action				
T . 10	<u> </u>						
	ourse Outcom						
		on of the course, student will be able to:			17.		
	pply the costing	<del>-</del>			K4		
		promotion rules and functions			K4		
	<u> </u>	ortance of export documentation			K2		
		es and responsibilities of import and export license			K2		
		uils on exchange of bills and documentation before sh			K	5	
K1 - Remen	nber; <b>K2</b> - Und	lerstand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>F</b>	<b>6</b> - C	reate			
· ·		a managara	1				
Unit:1		Cost Estimation of Yarn nitted fabric, dyeing, printing & finishing. Cost estimated fabric, dyeing, printing and fabric of the f			5 ho		
		cory cost for vest, briefs, shorts, T-Shirts, pyjamas, coctors to be considered in costing for domestic productions.					
Unit:2		Role of Apparel Export Commission		1	5 ho	urs	
	– Apparel F	Export promotion Council and its role – Registra	ation				
Registration	cum members	hip certificate – Import Export code – RBI code. Ben- India to garment export. Role of SEZ and apparel par	efits a	and in	cent		
Unit:3		Documents Related to the Goods		1:	5 ho	ur	
Need, ration	ale and types	of documents relating to goods - Invoice - Pack	ing no	ote ar	nd li	st -	
	_	ificates related to shipment – Mate receipt – Shipping					
		ng – Air way bill – Documents related to payment – I					
_		hypothecation – Bank certificate for payment – D inspection – GSP and other forms. Importance of inspection – GSP and other forms.					
-	ECGC and	<u> </u>	, ar arre	OI 8	500 <b>u</b>	<i>5</i> 11	
Unit:4		Import License Procedures		14	5 ho	)lir	
	ıse – Procedii	re for import license – Import trade control regul	ation				
Special sche	mes – Replen	ishment license – Advance license – Split up license		-			
sales service license – Code number – Bill of entry							

**Pre-Shipment and Shipment** 

15 hours

Unit:5

Pre	shipment inspection and quality control – Foreign exchange formalities – Pre	shipment					
doc	cuments. Shipment of goods and port procedures – Customs clearance	•					
	Total Lecture hours	75 hours					
Tex	xt Book(s)						
1	Export-What, Where, How, Paras Ram and Nikhil K. Garg, Anupam Publishe 2016.	rs, New Delhi,					
2	Export Import Procedures - Documentation and Logistics, C. New Age International (P) Limited, Rama Gopal, 2006.						
3	Export/Import Procedures and Documentation, Thomas E. Johnson and Donna AMACOM, 2010.	a Bade,					
Do	forman Doolea						
	ference Books						
1	Managing the Quality in Apparel Industries, Pradeep V Mehta, New Age I Ltd, New Delhi, 1998.	International (P)					
2	Export Import Procedures and Documentation, Khushpat S. Jain, Himalaya Pt 2010.	ublishing House,					
Po	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	http://rafael.glendale.edu/poorna/ib/seyoum%20book.pdf						
2	https://www.shippingsolutions.com/export-documentation-procedure						
3		nroaduras html					
3	https://www.civilserviceindia.com/subject/Management/notes/export-import-	procedures.ntml					
Co	urse Designed By: V. Kavitha						

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	M	SULLING MILE	M	M	L
CO2	L	S	M	S	M	L
CO3	L	M	M	M	M	L
CO4	L	S	M	S	M	L
CO5	L	S	M	S	M	L

Course code	6EG	APPAREL QUALITY MANAGEMENT	L	Т	P	С
Elective		Paper III – C	5	-	-	3
Prerequisites		Knowledge about Garment quality Parameters	Syllabus Version		202 202	

#### **Course Objectives:**

The main objectives of this course are to:

- 1. Inculcate knowledge in the field of quality parameters
- 2. Plan and execute the application of quality standards in garment industry.
- 3. Analyze the improvement methods in the TQM techniques.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

CO1	Relate quality parameters for yarn and fabric	K3
CO2	Identify the inspection methods for different stages.	K2
CO3	Analyse the principles in TQM	K4
CO4	Discover ISO standards for garment industry and implement it.	K3
CO5	Classify the ISO documentation	K2

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

## Unit:1 Quality Parameters in the Apparel Industry 15 hours

Meaning of quality, testing and standard and their importance in apparel industry – Quality terminologies- Sources of international standards. Quality Parameters of yarn :Yarn evenness & hairiness and their effect on fabric quality. Quality parameters of fabric: Brief study of fabric pilling resistance, bursting strength, colour fastness and dimensional stability. Testing of sewing threads, zippers, fusible interlinings, buttons and fasteners.

## Unit:2 Fabric Inspection 15 hours

Inspection: Incoming and raw material inspection: Fabric inspection – 4-point system. In process/on-line inspection: Advantages – On line inspection during spreading, pattern making, cutting, sewing and ironing. Final inspection: Sampling plans and AQL charts – Level of final inspection. Packing & packaging quality tests. Care labeling and international care symbols.

# Unit:3 Total Quality Management 15 hours

Principles of TQM – Demings PGDCA Cycle - KAIZAN concepts – 5 "S applications in apparel industry. Application of seven QC tools in apparel industry.

### Unit:4 Quality Standards 15 hours

Understanding of ISO 9001:2000 standards: QMS, management responsibility, resource management, product realization and measurement analysis & improvement – Various documents required for ISO 9001:2000 implementation and its contents – Development of quality system manual for garment industry.

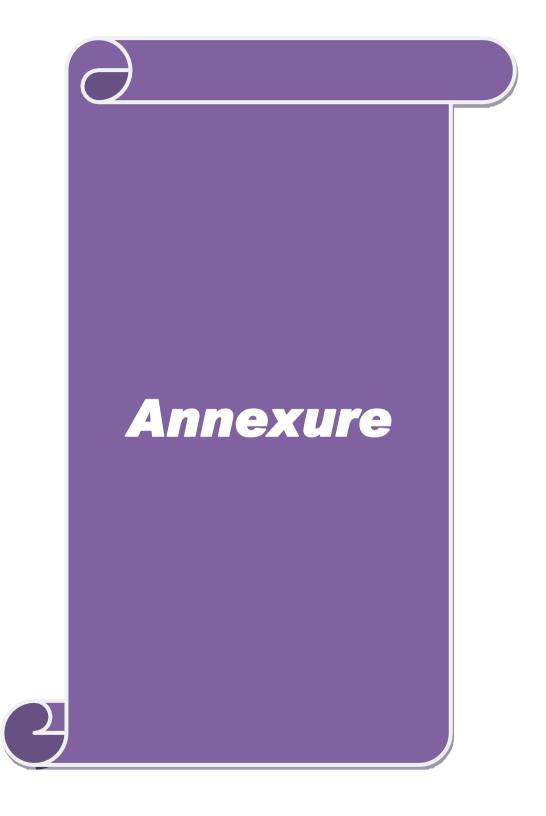
Unit:5	Quality Audit	15 hours
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Documented procedures required for ISO 9001:2000 implementation – Procedures for internal quality audit – Management review meeting – Certification process – Surveillance audit.

	Total Lecture hours 75 hours								
Tex	t Book(s)								
1	1 ISO 9000 Quality Management System, D.L.Shah Trust, DL Shah Trust Publication, 1999								
2	Managing the Quality in Apparel Industries, Pradeep V Mehta, New Age International (P) Ltd, New Delhi – 1998.								
3	An Introduction to Quality Control for the Apparel Industry, Pradip V. Mehta, J.S.N. International, 1985.								
4	Quality Characterisation of Apparel, Subrata Das, Woodhead Publishing, 2009								
5	The Fundamentals of Quality Assurance in the Textile Industry, Stanley Bernard Brahams, CRC Press, 2016.								
Ref	erence Books								
1	Quality Management Handbook for the Apparel Industry, Pradip V. Mehta, New Age International Publishers, 2012.								
2	Kothari V.K. Testing and Quality Management, IAFL Publications, New Delhi, 1999.								
Re	nted Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]								
1	http://content.inflibnet.ac.in/data-server/eacharya-documents/56b0853a8ae36ca7bfe81449_INFIEP_79/12/ET/79-12-ET-V1-S1_unit_7.pdf								
2	https://textilelearner.blogspot.com/2011/08/quality-control-system-in-garments_2589.html								
3	https://fashion2apparel.blogspot.com/2017/02/quality-control-apparel-industry.html								
	is being a second of the secon								
Co	rse Designed By: Dr. S. Grace Annapoorani								

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	L 21/5/15 (S) 1/2	SULTION SUITE	S	S	S
CO2	L	L	S	S	S	S
CO3	L	L	S	S	S	S
CO4	M	M	S	S	S	S
CO5	M	M	S	S	S	S

<sup>\*</sup>S-Strong; M-Medium; L-Low



# **B. Sc. Costume Design and Fashion**

# **Bharathiar University**

(A State University, Accredited with "A" Grade by NAAC and 13<sup>th</sup> Rank among Indian Universities by **Syllabus** 

(With effect from 2022-23)



**Program Code: 22T** 

